

# BRENT J. ZORICH

XBOX, NINTENDO, AND PLAYSTATION DEVELOPER

CONTINUING STUDIES ENGINEERING : STANFORD UNIVERSITY '20

MASTERS OF ARTS (COMPUTER ANIMATION) : ACCAD @ OHIO STATE '11

BACHELOR OF SCIENCE (INDUSTRIAL DESIGN) : OHIO STATE '98

REEBOK - NIKE - NBBJ - GENSLER - DISCOVERY - DREAMWORKS OUTREACH - 2K - EA - DSU

LUCASFILM - SONY - DISNEY - THE WHITE HOUSE - BZP PRO - SKETCHES OF BRENT ZORICH

LUCASFILM BEST PRACTICES COMMITTEE - LUCASFILM EXECUTIVE TRAINEE - ILM R & D

STANFORD UNIVERSITY - SIGGRAPH BOOTH OWNER - GDC BOOTH OWNER - ADOBE - SAE

HARVARD BUSINESS ANGELS MENTORSHIP RECIPIENT - GLOBAL RIGGING AT EA SPORTS



## ■ WORLDWIDE PUBLISHED TECHNOLOGY & FASHION ENTREPRENEUR

THREE WORLDWIDE MAGAZINES AND 'THE WALL STREET JOURNAL'S MARKET WATCH'

## ■ STARTUP LEVEL CHIEF VISUAL OFFICER

## ■ PASSIVE INCOME GENERATION DESIGNER

TWO PASSIVE VENTURES SELLING OVER 140 AUTHORED E-COMMERCE ITEMS WITH LITTLE TO NO MAINTENANCE :

- THE 1ST: SELF DESIGNED ANIMATION RIGGING PLUG-INS WHOSE SOURCE CODE IS VALUED AT 20 MILLION (LABOR: 1 WEEK PER YEAR)

- TOP PERSON IN GRAPHICS, THE SIGGRAPH CHAIR, QUOTED TECH AS 'MIND BLOWING'
- TECH FEATURED ON WORLDWIDE MAGAZINE COVER AND LICENSED TO 250 UNIVERSITIES
- INVESTMENT CAPITAL RAISED FROM BANKING ALUM OF HARVARD AND YALE

- THE 2ND: SELF DESIGNED T-SHIRTS, HOODIES, PRINTS, GREETING CARDS, BAGS, & ART NOTEBOOKS (LABOR: 5 HOURS PER MONTH)

- PROJECTED AT 6 MILLION A YEAR WHEN LICENSED & APPROACHED BY GQ & VOGUE MAGAZINE
- DUE TO SIZE IN GAMING, APPROACHED BY THE PR OF MICHAEL JACKSON ABOUT REPRESENTATION

## ■ PERSONAL FINANCIAL DESIGN

DEVELOPING STRATEGIES THAT INVESTED EXISTING ACCOUNTS AND PRODUCED A SEVEN DIGIT NET WORTH

nbbj

Gensler



Sketches of Brent Zorich

A CASUAL CLOTHING LINE FOR EVERY ARTIST - ARCHITECT - ENGINEER - DESIGNER - AND ILLUSTRATOR WITHIN US.

Disney



INDUSTRIAL  
LIGHT & MAGIC

LUCASFILM  
Ltd



BZP PRO

Stanford  
University

SONY



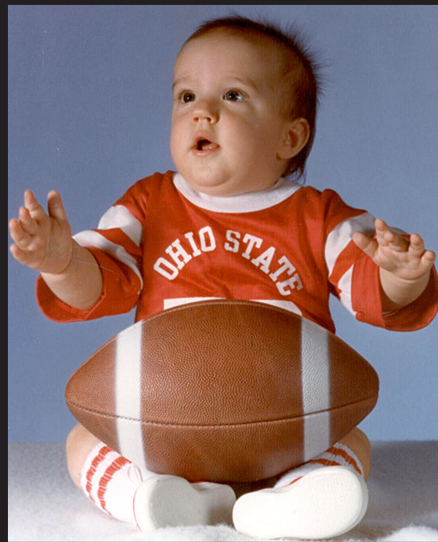
Reebok

LUCASARTS™



## FOR CONSIDERATION AS 'CHIEF VISUAL OFFICER' AT YOUR MAJOR VIDEO GAME STUDIO

**SUMMARY** - SKILLSET OFFERED TO A VIDEO GAME COMPANY: A DIGITAL CRAFTSMANSHIP THAT CREATED WORLDWIDE MAGAZINE COVER PUBLISHED LUCASFILM LEVEL AUTORIGGING TECH VALUED AT 20 MILLION IN 5 ACQUISITION REVIEWS (3 FORTUNE 500S); AND ADOBE PHOTOSHOP GAME CONCEPT DESIGNS PROJECTED AT 6 MILLION A YEAR WHEN LICENSED. (26 MILLION IN VALUE IN ONE YEAR). I WAS THE FORMER BEST PRACTICES COMMITTEE OF LUCASFILM. IN ADDITION, AT ONLY PART TIME (5 HOURS A WEEK), CO-DEVELOPED A MARKETING PRODUCT IMPLEMENTATION STRATEGY THAT OUT PENETRATED FACEBOOK LLC IN UNIVERSITY LICENSING PRE ANGEL INVESTMENT ON SIX CONTINENTS; AS WELL AS CREATED RETAIL VENUES AT THE DESIGN LEVEL OF THE ARCHITECTURE FIRM RANKED NUMBER ONE IN THE WORLD (GENSLER) THAT CAN POTENTIALLY DISPLAY AND SELL THE GAME TITLES THAT I'M WORKING ON.





## GOAL ...

TO MAKE FURTHER ADVANCEMENTS IN THE FIELD OF DESIGN ENGINEERING THAT ARE PRIMARILY FOCUSED ON INNOVATION OF ANIMATION SYSTEMS USED IN FILM GAME CONVERGENCE (EXAMPLE: CREATING ONE 'SPIDER-MAN' CHARACTER ASSET THAT CAN BE USED AT BOTH 'SONY PICTURES' IN FILM AS WELL AS THE 'PLAYSTATION 5' IN GAME- USING SAME ANIMATION DATA BETWEEN BOTH DIVISIONS AND CUTTING COSTS. **THIS WILL BE ACHIEVED BY CONTINUING AS A TECH ENTREPRENEUR, A FASHION ENTREPRENEUR, AND BECOMING AN EVENTUAL 'CHIEF VISUAL OFFICER' AT A MAJOR COMPUTER GRAPHICS STUDIO.** RANGE FOR A POSITION LIKE THIS AT A MAJOR FIRM CAN REACH UP TO 600K TO 800K BASE, WITH 1 TO 2 MILLION BONUS, AND 3 TO 7 MILLION IN STOCK. IN 2009 AT LUCASFILM, MY EARNINGS WERE PROJECTED THAT YEAR TO BE \$170,000. THIS IS PRIOR TO HAVING MY OWN SIGGRAPH AND GDC BOOTH; INFLATION; DESIGNING GROUNDBREAKING TECHNOLOGY THAT THE TOP PERSON IN COMPUTER GRAPHICS REFERS TO AS 'MIND BLOWING' PUBLICLY; GETTING ON THE COVER OF WORLDWIDE MAGAZINES WITH GLOWING WORLDWIDE REVIEWS FOR MY TECHNOLOGY BY HEAD PEOPLE OF OSCAR WINNING VISUAL EFFECTS STUDIOS; BEING ADVISED TO NOT SELL THE TECHNOLOGY THAT I'VE WRITTEN IN ACQUISITION, HAVING FIVE REVIEWS WITH THREE FORTUNE 500S, FOR NOT UNDER TWENTY MILLION DOLLARS; DESIGNING A FREEMIUM MARKETING STRATEGY THAT OUT PENETRATES BILLIONAIRE MARK ZUCKERBERG PRE ANGEL INVESTMENT IN UNIVERSITY PENETRATION; LAUNCHING A CLOTHING LINE WITH CONCEPTS SO AMAZING THAT I AM APPROACHED BY INTERNATIONAL MARKETING FIRMS WANTING TO PUT THE CLOTHING LINE IN BOTH 'GQ' MAGAZINE AND 'VOGUE' MAGAZINE; PROJECTED BY A PR FIRM REPRESENTING GOOGLE, DISNEY, FACEBOOK, AND AMAZON, THAT THE CLOTHING LINE, DUE TO QUALITY OF THE DRAWINGS, WILL EARN AN EVENTUAL \$500,000 A MONTH IN REVENUE; RESPECTED AS AN ENTREPRENEUR SO MUCH SO THAT A NATIONAL PR FIRM RAN AN INTERNATIONAL STORY ABOUT ME IN THE WALL STREET JOURNAL'S MARKET WATCH; AND SO BIG IN THE TECH ENTREPRENEUR WORLD THAT MICHAEL JACKSON'S PUBLIC RELATIONS SPECIALIST CONTACTED ABOUT REPRESENTING ME. THE REQUESTED POSITION AND PRICE ON THAT POSITION OF CHIEF VISUAL OFFICER IS CORRECT. THIS POSITION REQUIRES EXPERIENCE WITH MODELING, ANIMATION, RIGGING, LIGHTING, CONCEPT, DIGITAL ARCHITECTURE, MASS MARKETING, RETAIL KIOSK DESIGN, RETAIL ARCHITECTURE, AND WEB DEVELOPMENT. I AM HYPOTHESIZING THAT BASED ON THIS RESUME, MY VALUE TO A MAJOR VIDEO GAME ORGANIZATION LIKE XBOX, PLAYSTATION, WARNER BROS INTERACTIVE, ELECTRONIC ARTS, ILM, OR TAKE TWO INTERACTIVE, IS UP TO 1/4 TO 1/2 THAT OF THE CEO OF ELECTRONIC ARTS WHO IN 2021 EARNED 40 MILLION DOLLARS COLLECTIVELY FROM SALARY, STOCK, AND BONUS.

## FORMULA

**THE FORMULA USED TO DERIVE THE POTENTIAL EARNINGS OF 10 MILLION PER YEAR FOR CHIEF VISUAL OFFICER. CHIEF VISUAL OFFICER IS RESPONSIBLE FOR TWO AREAS OF GAME DEVELOPMENT:**

- 1) **ENGINEERING:** I AUTHORED RIGGING TECHNOLOGY AT THE LEVEL OF ILM VALUED AT **20 MILLION** BY THE HOTH SUPERVISOR AFFILIATE ON STAR WARS THE EMPIRE STRIKES BACK- CONSIDERED BY MANY TO BE THE BIGGEST FILM IN POP CULTURE HISTORY
- 2) **CREATIVE/ ART/ ILLUSTRATION DIRECTION:** I CREATED CONCEPT ARCHITECTURAL DRAWINGS FOR VIDEO GAMES AT THE LEVEL OF GENSLER AND NBBJ MARKETED ON APPAREL THAT THE PR FIRM OF GOOGLE, FACEBOOK, DISNEY, AMAZON, AND MCDONALD'S' PROJECTED AT 6 MILLION PER YEAR, OR **18 MILLION OVER 3 YEARS**

**OVER A PERIOD OF 3 YEARS, 20 MILLION WORTH OF SOFTWARE PLUS 18 MILLION WORTH OF CONCEPT DRAWINGS EQUALS 38 MILLION TOTAL. 38 MILLION DIVIDED BY 3 YEARS EQUALS 12.5 MILLION PER YEAR, OR TO BE CONSERVATIVE (1/4 OF THE EARNINGS OF MR. ANDREW WILSON- THE CEO OF ELECTRONIC ARTS- WHO EARNED 40 MILLION IN 2021: WHICH I AM ROUNDING DOWN TO 10 MILLION FROM THE 12.5 MILLION). IN OTHER WORDS- 600K TO 800K BASE, PLUS 1 TO 2 MILLION IN BONUS, AND 3 TO 7 MILLION IN STOCK ANNUALLY.**

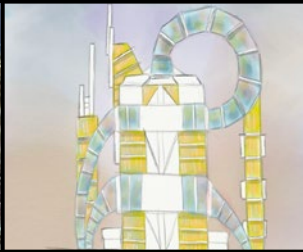
## EXAMPLE

**IN AN APPLICABLE EXAMPLE, TAKE TWO INTERACTIVE'S ROCKSTAR GAMES DIVISION ON "GRAND THEFT AUTO" WOULD BE GETTING A PERSON AS A CHIEF VISUAL OFFICER THAT WOULD DELIVER AN INDUSTRIAL LIGHT & MAGIC RIGGING ANIMATION SYSTEM FOR THE CHARACTERS, WITH THE TOP ARCHITECTURAL DESIGN FIRMS IN THE WORLD (GENSLER AND NBBJ) DESIGNING THE ARCHITECTURAL BUILDINGS IN THE GAME. I AM ESTIMATING THAT PERSON, IN THIS CASE ME, HAS A VALUE TO TAKE TWO INTERACTIVE OF THE 10 MILLION IN POTENTIAL EARNINGS BASED ON AN ABILITY TO DELIVER THESE ASSETS AS PROMISED. IT HAS BEEN NOTED, THAT ON OCTOBER OF 2024, WHEN "GRAND THEFT AUTO 6" IS RUMORED TO SHIP TO MARKET, EARLY PROJECTIONS ARE GUESSTIMATING 1 BILLION DOLLARS WORTH OF SALES IN THE FIRST WEEK ALONE. THE 10 MILLION IN SALARY, STOCK, AND BONUS, SHOULD BE EASILY AFFORDED.**

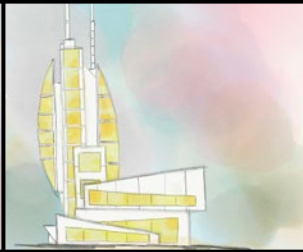




GAMMOREAN RIGGING



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



CLONE WARS RIGGING EXPLORATION

DURING THE FIRST THREE MONTHS OF THE SIX MONTH TENURE IN LUCASFILM ANIMATION SINGAPORE, BRENT WAS PROMOTED AND RELOCATED TO SAN FRANCISCO. BRENT WAS NOT STAFFED ON A PROJECT. THIS GAVE HIM OPPORTUNITY TO DO R AND D EXPLORATION ON CLONE WARS AND ILM FILES SUCH AS GENERAL GRIEVOUS, ANAKIN SKYWALKER, PADME, KIT FISTO, AND SEVERAL OTHERS. BRENT WAS TEARING THEIR RIGS APART AND REBUILDING THEM MORE EFFICIENTLY WITH STANDARD KNOWLEDGE ON ALL OF LUCASFILM IP.



TRAINING FROM THESE SUPERVISORS



THE DISCOVERY CHANNEL MYSTERY DINOSAUR  
LEAD RIGGING - MODELING



FINE ART



RIGGING PROTOTYPING



EA HARRY POTTER & THE ORDER OF  
THE PHOENIX GLOBAL RIGGING GUIDANCE



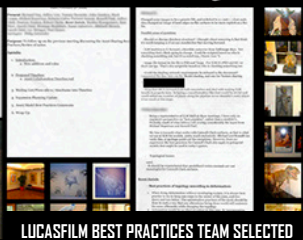
DISNEY RIGGING PROTOTYPING



EA SPORTS SUPERMAN RETURNS  
LEX LUTHOR WARDROBE MODELING



SKYWALKER RANCH R AND D



LUCASFILM BEST PRACTICES TEAM SELECTED  
BY FORMER CTO OF PETER JACKSON'S WETA  
DIGITAL (1 OF 10 MEMBERS)

WHAT IS FILM/ GAME CONVERGENCE? RESEARCH AND DEVELOPMENT INTO SEEING WHAT COMMON ENGINEERING TECHNICAL ASPECTS OF CHARACTERS FROM ALL THREE DIVISIONS CAN BE USED TO BUILD A SUPER ASSET WHICH WILL WORK IN FILM, GAME, OR TELEVISION SAVING MONEY. THE VERSION BRENT CREATED WAS AHSOKA TANO FOR THE XBOX 360. THE SIDE BY SIDE COMPARISON THAT INCORPORATED THE RIG OF JANGO FETT FROM ACADEMY AWARD NOMINATED "STAR WARS EPISODE II: ATTACK OF THE CLONES" WAS SHOWN TO GEORGE LUCAS IN SINGAPORE.



HARRY POTTER AND THE HALF BLOOD PRINCE  
HARRY POTTER MONTHLIES EDITING



ADOBE PRE RELEASE TEAM



GLOBAL RIGGING ATTENDEE



FILM GAME CONVERGENCE WORK  
SHOWN TO GEORGE LUCAS



FILM GAME CONVERGENCE WORK  
SHOWN TO GEORGE LUCAS



LUCASFILM INDIANA JONES  
RIGGING (SPIELBERG)



FINE ART



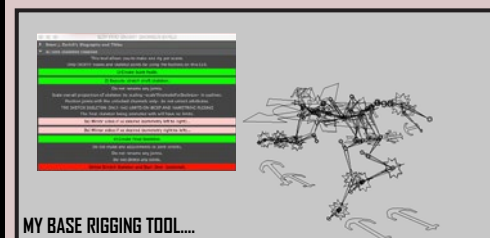
STAR WARS THE FORCE UNLEASHED  
WAMPA LEAD RIGGING



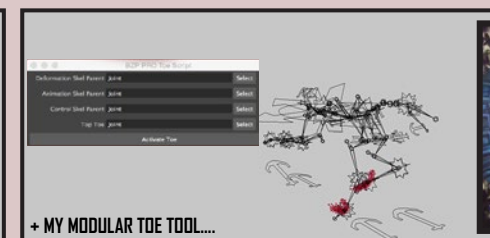
TAKE TWO INTERACTIVE  
NBA 2K RIGGING R AND D



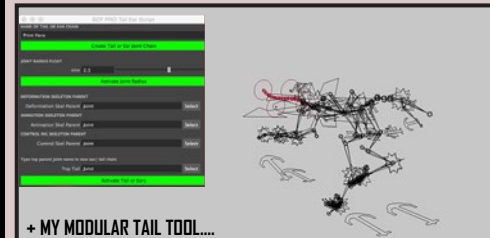
EA SPORTS NHL 09  
GLOBAL RIGGING GUIDANCE



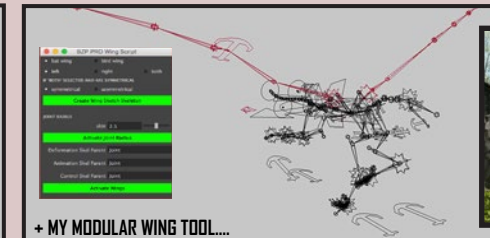
MY BASE RIGGING TOOL....



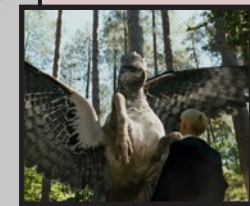
+ MY MODULAR TOE TOOL....



+ MY MODULAR TAIL TOOL....



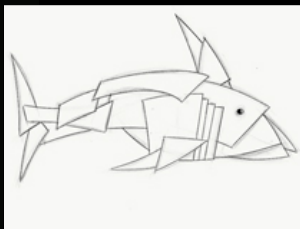
+ MY MODULAR WING TOOL....



NOTE: IN 2020, AFTER POSTING THE INITIAL BUCKBEAK MODULAR SHEET IN BRENT'S LINKEDIN FORUM, THE MAJOR VISUAL EFFECTS HOUSE, "THE FRAMESTORE-CFC", WHO WAS OSCAR NOMINATED FOR MAKING THE ACTUAL BUCKBEAK IN THE FILM "HARRY POTTER AND THE PRISONER OF AZKABAN" IN 2004 FOR ALFONSO CUARON AND JK ROWLING, REACHED OUT AND REQUESTED HIS WORK AS WELL AS REFERRALS. BRENT COULD NOT RECIPROCATATE IN 2020 DUE TO BOTH TAKING CARE OF HIS DAD AT THE TIME WHO HAD ILL HEALTH DUE TO MULTIPLE SCLEROSIS AS WELL AS WHAT WAS GOING ON WORLDWIDE WITH COVID-19.



REBEL TROOPER RIGGING



ADOBE PRE RELEASE TEAM



EA SPORTS NFL TOUR  
LEAD RIGGING

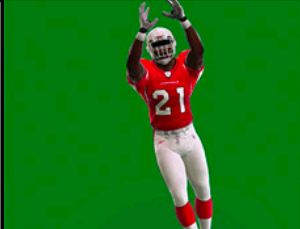


LUCASFILM STAR WARS CLONE WARS  
CAD BANE COLOR CORRECTION



LUCASFILM STAR WARS THE FORCE UNLEASHED  
BOBA FETT LEAD RIGGING

JABBA THE HUTT REQUIRED A JOINT BASED FACIAL DESIGN THAT WOULD MIMIC THE FACS SYSTEM POSES, OPTIMIZED, ON A CONSOLE. THE END RESULT THAT BRENT DESIGNED GAVE THE JABBA IN THE FORCE UNLEASHED THE MOST LIFELIKE AND FLUID PERFORMANCE OF THE CREATURE, FILM INCLUDED, TO THAT DATE.



EA SPORTS MADDEN NFL  
LEAD RIGGING



LUCASFILM STAR WARS THE FORCE UNLEASHED  
JABBA THE HUTT LEAD RIGGING



TRANSFORMERS REVENGE OF THE FALLEN  
OPTIMUS PRIME DAILIES



TAKE TWO INTERACTIVE  
NBA 2K RIGGING R AND D

ONE OF THE TASKS THAT BRENT WAS DOING AT LUCASFILM WAS TESTING ILM'S BLOCK PARTY RIGGING SOFTWARE AT HIS DESK ON HIS LINUX MACHINE. BRENT WAS COMPARING THE FUNCTIONALITY, WITH WORKING KNOWLEDGE, OF THE ILM SOFTWARE TO THAT OF LUCASARTS' TOOL PARTY RIGGING SOFTWARE AND SEEING WHAT COULD BE PORTED INTO AUTODESK MAYA AS A DROP DOWN.



TIGER WOODS RIGGING R AND D



- WEEKLY CREATURE R AND D
- QA ON OSCAR WINNING "BLOCK PARTY" RIGGING SOFTWARE
- EXECUTIVE PROPOSAL SUBMISSION: "OAS"



EA SPORTS NCAA FOOTBALL  
LEAD RIGGING



LUCASFILM STAR WARS THE FORCE UNLEASHED  
BOBA FETT LEAD RIGGING



WORKING KNOWLEDGE / QA ON ILM  
STANDARD BIPED, WING, QUAD SETUPS



EA SPORTS NCAA FOOTBALL  
LEAD RIGGING



EA SPORTS NCAA FOOTBALL  
LEAD RIGGING



ADOBE PRE RELEASE TEAM



EA SPORTS NCAA FOOTBALL  
LEAD RIGGING

WHILE AT GENSLER AND NBBJ, THE TWO LARGEST ARCHITECTURAL DESIGN FIRMS IN THE WORLD, BRENT LEARNED AND APPLIED ASPECTS OF SPATIAL ORIENTATION, WAYFINDING, AND DESIGN, THAT CAN BE ALTERED TO APPLY DIRECTLY TO VIDEO GAME ENVIRONMENT DESIGN.



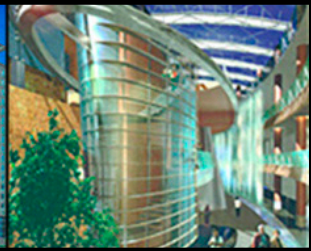
GENSLER ARCHITECTURE



ADOBE PRE RELEASE TEAM



NBBJ ARCHITECTURE



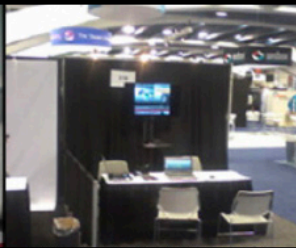
NBBJ ARCHITECTURE



NIKE INDUSTRIAL DESIGN



MY PERSONAL BOOTH AT SIGGRAPH



MY PERSONAL BOOTH AT GDC



STAR WARS THE FORCE UNLEASHED  
AT-AT QUAD LEAD RIGGING



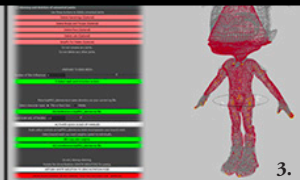
STAR WARS THE FORCE UNLEASHED  
ULTIMATE EVIL LEAD RIGGING



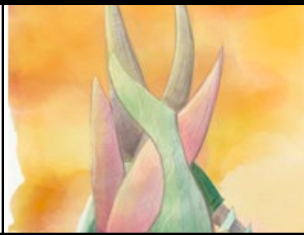
CLONE WARS COLOR CORRECTION



- AUTOSKINNING PIPELINE WITH PROXY TECHNOLOGY:
1. START WITH YOUR MESH
  2. REFERENCE IN PROXY WITH CORRECT SKINNING VIA GUI (AUTOMATICALLY ALIGNS TO JOINTS)
  3. SCALE UP PROXY TO ENCOMPASS MESH
  4. TRANSFER SKIN WEIGHTS AND UNREFERENCE VIA GUI... COMPLETED MESH



HAVING TAKEN PRIVATE ART LESSONS SINCE CHILDHOOD, BRENT WAS CONTACTED BY ADOBE TO BE A TEST ILLUSTRATOR (QA) ON THEIR PRIMARY SOFTWARE, ADOBE PHOTOSHOP. IN COLUMBUS ON HIS IPAD, HE TESTED THE LATEST PLUGINS, TOOLS, AND BRUSHES FOR THE APPLE DIVISION OF ADOBE, GIVING THE TEAM FEEDBACK IN THE TEST FORUM.



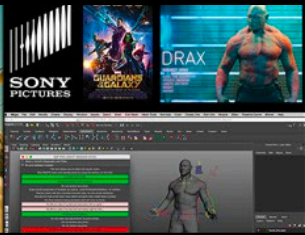
ADOBE PRE RELEASE TEAM



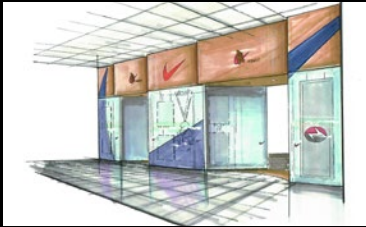
HARRY POTTER AND THE HALF BLOOD PRINCE DUMBLEDORE MONTHLIES EDITING



TRANSFORMERS REVENGE OF THE FALLEN DEVASTATOR DAILIES



SONY DRAX RIGGING PROTOTYPING



NIKE INDUSTRIAL DESIGN



STAR WARS THE FORCE UNLEASHED BOBA FETT LEAD RIGGING



DRAX THE DESTROYER RIGGING PROTOTYPING



MICHAEL JACKSON'S PR CONTACTING ABOUT REPRESENTING ME



EA SPORTS MADDEN NFL LEAD RIGGING



FINE ART



TAKE TWO INTERACTIVE COLLEGE HOOPS 2K RIGGING



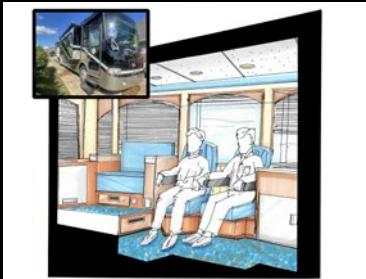
WINNER NAMED "ONE OF THE TOP 100 PEOPLE IN TECHNOLOGY AND INNOVATION" ACCORDING TO THE INTERCON CONFERENCE SPONSORED BY FACEBOOK AND AMAZON



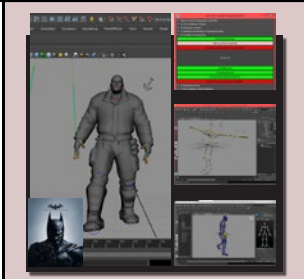
EA SPORTS NFL TOUR LEAD RIGGING



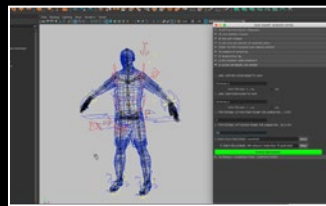
EA SPORTS NFL TOUR LEAD RIGGING



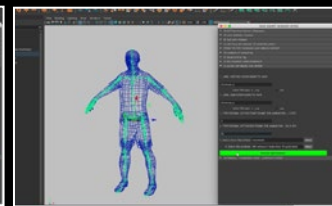
LUXURY SUV DESIGN ILLUSTRATION  
CLIENT: OWNER OF COLUMBUS BLUE JACKETS



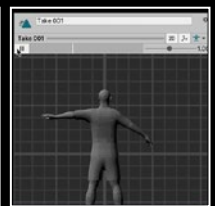
AUTOMATED MOTION CAPTURE TECHNOLOGY



START SCENE IN MAYA



END SCENE IN MAYA



IN UNITY

MAYA SCENE OPTIMIZER FOR FBX FORMAT THAT WILL BRING AN OPTIMIZED PIPELINE INTO UNITY OR UNREAL WITH BAKED ANIMATION KEYS

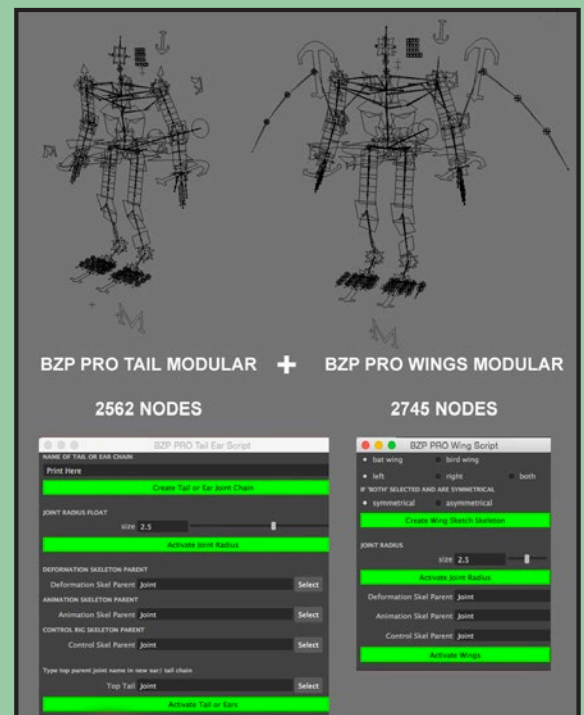
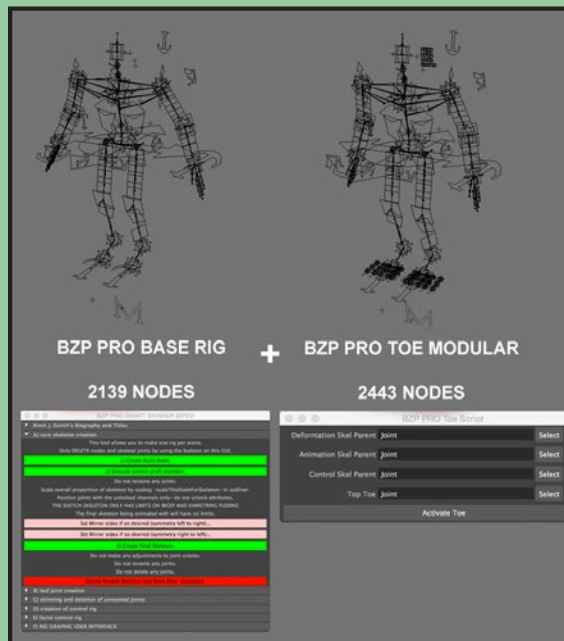
DESIGNING MODULAR ENGINEERING SYSTEMS IS BRENT'S

SPECIALTY. HE IS ABLE TO DESIGN TOOLS, PLUGINS, AND

SCRIPTS, IN BOTH PYTHON AND MEL THAT AUTOMATE

REPETITIVE WORK AT THE LEVEL OF INDUSTRIAL LIGHT & MAGIC

IN A FRACTION OF THE TIME.



MODULAR ENGINEERING: 90 HOURS OF WORK COMPLETED IN 5 MINUTES

AFTER THE INITIAL LAUNCH, THE B2P PRO SMART SKINNER SOFTWARE WAS REDESIGNED BY BRENT TO INCLUDE AN EASY DRAG AND DROP SYSTEM THAT WOULD ENABLE MOTION CAPTURE IN AUTODESK MAYA. THIS SYSTEM WAS USED TO PROTOTYPE CHARACTERS WITH AUTODESK MOTION FOR BOTH SONY PICTURES AND WALT DISNEY FEATURE ANIMATION.



SONY RIGGING PROTOTYPING



SONY RIGGING PROTOTYPING



STAR WARS THE CLONE WARS  
OBI WAN COLOR CORRECTION



MY BLENDSHAPE MIRROR TOOL



EA SPORTS FIFA 09  
GLOBAL RIGGING GUIDANCE

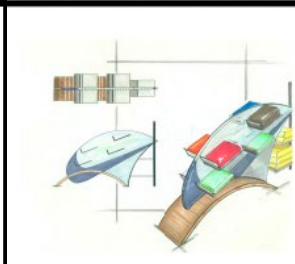


DUE TO SOFTWARE I DESIGNED "EASE OF USE", SOPHOMORES IN COLLEGE WITH LITTLE TRAINING ARE ABLE TO TECHNICALLY CONSTRUCT CHARACTERS AT THE LEVEL OF INDUSTRIAL LIGHT AND MAGIC AS SEEN IN THESE PHOTOS.

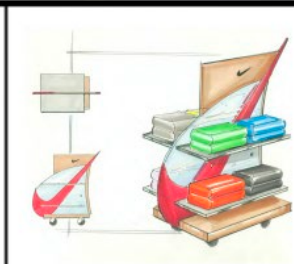


PUBLIC ENDORSEMENT FROM SIGGRAPH CHAIR:  
"MINDBLOWING"

NIKE WAS APPROACHED BY BRENT ABOUT REBRANDING AND REDESIGN/ MARKET STRATEGY THROUGH RETAIL IN 1998 FOR AN UNDERGRADUATE THESIS PROJECT IN INDUSTRIAL DESIGN. THE PROJECT MADE SUCH HEADWAY, THAT IT SOLIDIFIED POSITIONS AFTER GRADUATION AT THE TWO LARGEST ARCHITECTURAL DESIGN FIRMS IN THE WORLD: NBBJ AND GENSLER.



NIKE INDUSTRIAL DESIGN



NIKE INDUSTRIAL DESIGN



NIKE INDUSTRIAL DESIGN



REEBOK INDUSTRIAL DESIGN

WHEN FIRST JOINING EA ORLANDO, THE DESIGN OF THE MADDEN NFL SYSTEM WAS VERY SIMPLISTIC. BRENT REDESIGNED THE SYSTEM TO MAKE THE ARMS ANATOMICALLY CORRECT, AS WELL AS ADDED TWENTY TO TWENTY FIVE ADDITIONAL LEAF JOINTS IN THE ARM AND LEGS TO MAKE SURE THAT THEY FLEXED PROPERLY. THIS ACCURATE AND NECESSARY CHANGE CAUSED THE ANIMATION TEAM TO RETARGET THE ENTIRE EA SPORTS ANIMATION FOOTBALL LIBRARY TO BRENT'S SETUP.

MADDEN NFL MILESTONE  
ACHIEVEMENT ON ELECTRONIC  
ARTS: TOP GROSSING MULTI BILLION  
DOLLAR ANNUAL TITLE

FIXED NON ACCURATE ARM  
PROPORTIONS:

ENTIRE 10K ANIMATION LIBRARY  
RETARGETED TO MY RIG SETUP



NON ACCURATE



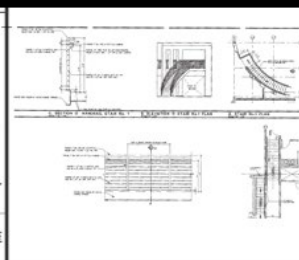
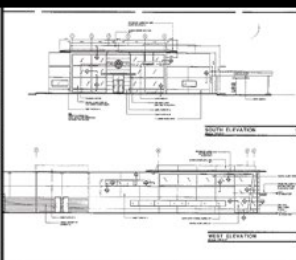
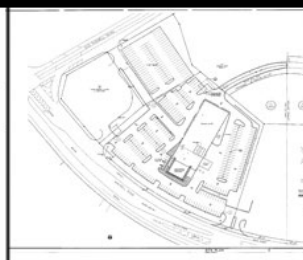
ACCURATE



EA SPORTS MADDEN NFL RIGGING SYSTEM DESIGN

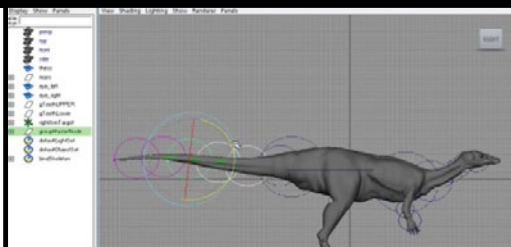


EA SPORTS NBA LIVE 09  
GLOBAL RIGGING GUIDANCE

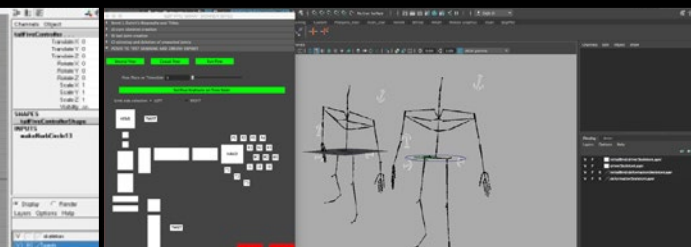


GENSLER ARCHITECTURAL CONSTRUCTION DOCUMENTS FROM THE ARCHITECTURE FIRM RANKED NUMBER 1 WORLDWIDE

THE MASTERS THESIS AT ACCAD WAS VERY JURASSIC PARK ORIENTED. THE GRADUATE RESEARCH TEAM, UNDER THE SUPERVISION OF THE ACCAD DIRECTOR WHO WAS THE FORMER HEAD OF THE RINGLING SCHOOL OF ART AND DESIGN MADE A 1 HOUR LONG DOCUMENTARY WITH THE BURPEE MUSEUM IN ROCKFORD, ILLINOIS, THAT WAS AIRED NATIONALLY. PART OF THIS PRODUCTION FOR BRENT'S THESIS WAS AUTOMATING THE SETUPS IN PYTHON.



MASTERS THESIS: DINOSAUR AUTORIGGING IN PYTHON



WORLD SPACE POSER TOOL

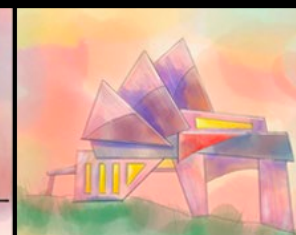
DURING EMPLOYMENT AT EA SPORTS, BRENT WAS IN GLOBAL MEETINGS AND INVOLVED WITH "FILE SWAPPING" WITH OTHER ELECTRONIC ARTS EMPLOYEES IN BOTH EAC (VANCOUVER) AND EA LONDON. TECHNOLOGY WAS COMMONLY DISCUSSED AND CRITIQUED VIA VIDEO CONFERENCING WHERE BRENT HAD ACCESS TO THE MAJORITY OF EA RIGS ON HIS DESKTOP, CRITIQUING, DIRECTLY.



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



THIS WAS A TWENTY WEEK OUTREACH PROGRAM THROUGH DREAMWORKS SKG AND ACCAD AT THE OHIO STATE UNIVERSITY. IN THIS PHOTO HIGHLIGHTED IN COLOR ARE BRENT J. ZORICH AND JEFFREY KATZENBERG, WHO IS THE "K" IN DREAMWORKS "SKG."



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



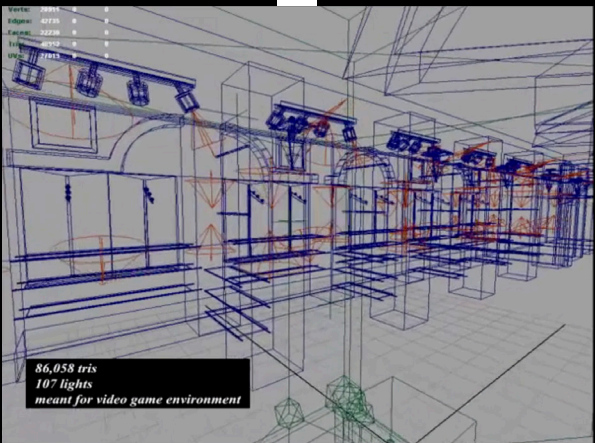
ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



VIDEO GAME LIGHTING AND ENVIRONMENT IN MAYA



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



ADOBE PRE RELEASE TEAM



SKETCHES OF BRENT ZORICH CLOTHING LINE



SKETCHES OF BRENT ZORICH CLOTHING LINE

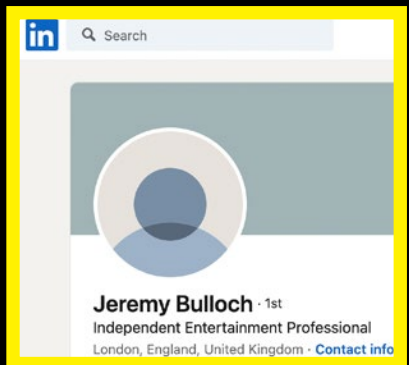
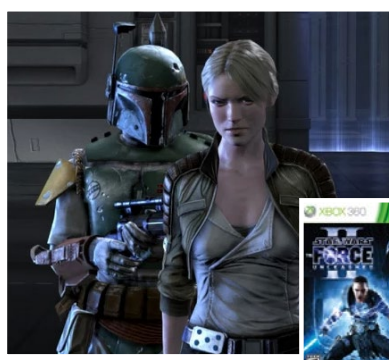
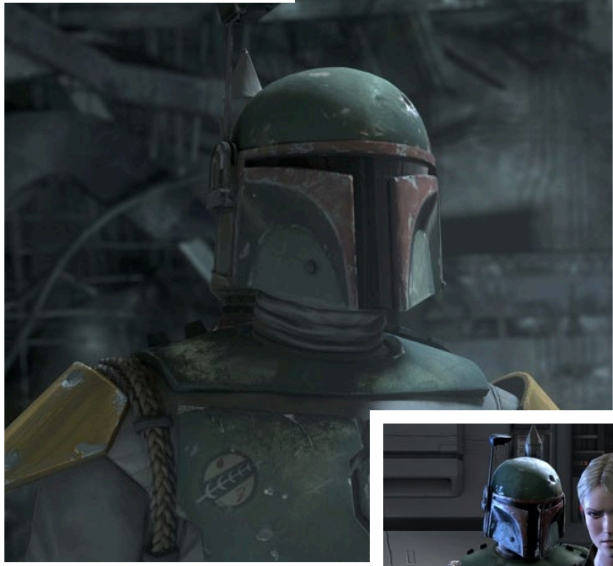


SKETCHES OF BRENT ZORICH CLOTHING LINE



SKETCHES OF BRENT ZORICH CLOTHING LINE

BOBA FETT FEATURED IN "STAR WARS THE FORCE UNLEASHED" FRANCHISES.



BOBA FETT REFERENCE. ACTOR JEREMY BULLOCH (REST IN PEACE) WHO WAS A LINKEDIN CONTACT AND PLAYED BOBA FETT IN "STAR WARS EPISODE V: THE EMPIRE STRIKES BACK"



IN PARTICULAR THE SCENES ON CLOUD CITY WITH ACTOR PETER MAYHEW WHO PLAYED CHEWBACCA (REST IN PEACE AND ALSO A LINKEDIN CONNECTION)



ARTISTICALLY, LUCASFILM IS CONSIDERED TO BE ONE OF THE MOST, IF NOT, ARTISTIC COMPANIES IN THE HISTORY OF THIS PLANET. DURING MY TENURE AT THIS ORGANIZATION, I WAS 1 OF 10 MEMBERS ON THE BEST PRACTICES REVIEW COMMITTEE SETTING THE DIRECTION FOR ILM, LUCASARTS, AND LUCASFILM ANIMATION: SELECTED BY THE FORMER CTO OF PETER JACKSON'S WETA DIGITAL (THE LORD OF THE RINGS AND PLANET OF THE APES). THESE ARE SAMPLE NOTES FROM OUR MONTHLY MEETINGS.

**Meeting (#6): Best Practices Review**  
Date: February 5<sup>th</sup> 2009

**Present:**

Brent Zorich,

**Apologies:**

**Purpose:** To follow up on the previous meeting discussing the Asset Sharing Best Practices/Review of notes.

**Agenda:**

1. Introduction:
  - a. New addition and roles
2. Proposed Timeline:
  - a. Asset Collaboration Timeline.vsd
3. Mailing List/Phone site w/ timeframe into Timeline
4. Expansion Planning Update
5. Asset/Model Best Practices Comments
6. Wrap-Up

**Best Practices Comments:**

Changed some images to be a generic DD, and switched to a 1 unit = 1 foot scale. Also changed an image of hard edges on flat surfaces to be more explicit as a No-No.

**Possible areas of question:**

- Should we discuss directory structure? i thought about removing it, but think it's worth keeping in if we can standardize that moving forward.

- ILM tradition is X-forward, a horrible carryover from Softimage days. Not something that's likely going to change. Could be scripted based on who is checking something out, but it's a weird one, i know. (see \*)

- image file format in the file is PSD and Targa. For ILM it's PSD and tif; we don't use tga. That's also scriptable based on who is checking something out.

- Could the shading network requirements be reduced in the document? i separated the docs into one for Model sharing, and one for Texture sharing.

- Drop that old X-forward ILM/soft convention and deal with making ILM handle it properly later. Scripting a transformation like that would be trivial and could added any number of places along the pipeline so we shouldn't worry about it too much at this stage.

- Being a representative of ILM R&D at these meetings, I have only an engineer's perspective on "best practices", rather than a modeler's. Probably much of what follows will overlap considerably the input from Michael Koperwas and Russell Paul.

My bias is towards what works with Catmull-Clark surfaces, as that is what we use at ILM for models, pretty much exclusively. [redacted] and [redacted] can verify this, or perhaps point out the exceptions. However, from my experience the best practices for Catmull-Clark also apply to polygonal models that might be used in today's games.

- Topological Issues:

**Manifold Models:**

All models should be manifold and be compatible with Catmull-Clark subdivision. In practical terms this means:

- All edges must border exactly one or two faces
- No vertices may exist that are not part of any edge or face
- No two vertices may share more than a single edge.
- No "bow ties"
- No lamina faces (faces sharing more than a single edge with another face)

**Faces:**

Quadrilateral faces should make up the vast majority of any model. Triangles may be used where necessary, as well as faces with five or six sides; faces with a large number of vertices should be avoided.

**Vertices:**

Vertices with valence 4 (that is, have 4 edges emanating from them) should make up the vast majority of any model (boundary vertices should have valence 3, except of course at corners where the valence is 2). The reason for this is that a Catmull-Clark surface at and between valence-4 vertices is smooth in the same way a bicubic B-Spline surface is smooth - no rendering artifacts will be present; however, at non-valence-4 vertices (aka "extraordinary vertices"), the surface is less smooth, and this reduced smoothness can be seen as a rendering artifact. Extraordinary points are best located on a model at points where the reduced smoothness will be less apparent, if at all possible. Modelers experienced with constructing Catmull-Clark mesh models can provide their input on this issue. Frequently, extraordinary points are located at, say, corners of the eye or mouth, or within an intentional crease, etc. Vertices with valence greater than 5 or 6 should be avoided at all costs.

**Geometric Issues:**

- Faces of models should not have an extreme length/width ratio.
- Degenerate faces should never be present, and nearly degenerate faces should be avoided at all costs.
- Vertex locations should be given in double precision wherever possible.
- Face size can vary widely across a model, but should not vary rapidly in a local sense.
- "Hard" edges (in Catmull-Clark terms) should be avoided in favor of beveling.
- "Hard" vertices (again in Catmull-Clark terms) should really never be

used.

- It should be remembered that predefined vertex normals are not meaningful for Catmull-Clark surfaces.

**Brent Zorich:**

**- Best practices of topology according to deformation:**

1. When doing deformation without enveloping sculpts, it is always best practice to try to keep one seam in the center of the joint, and two above and two below. The optimization practices of the mesh should be done in such a way that any alterations being done would still maintain the same silhouette while changing the topology.
2. Automation would be an ideal situation in this case. By incorporating techniques and practices of the other divisions we can work on convergence of Lucasfilm globally.
3. What could be an ideal solution for character generation would be the incorporation of block party into a set of standards. This is currently being ported from linux to windows and can be used for generation of assets for automation purposes. What could be great is if by using the volume guide in block party we could then transfer the mesh topology as a starting base as well as generate the rigs at the same time.

# THE TWO PASSIVE DROP SHIPPING INCOME VENTURES:

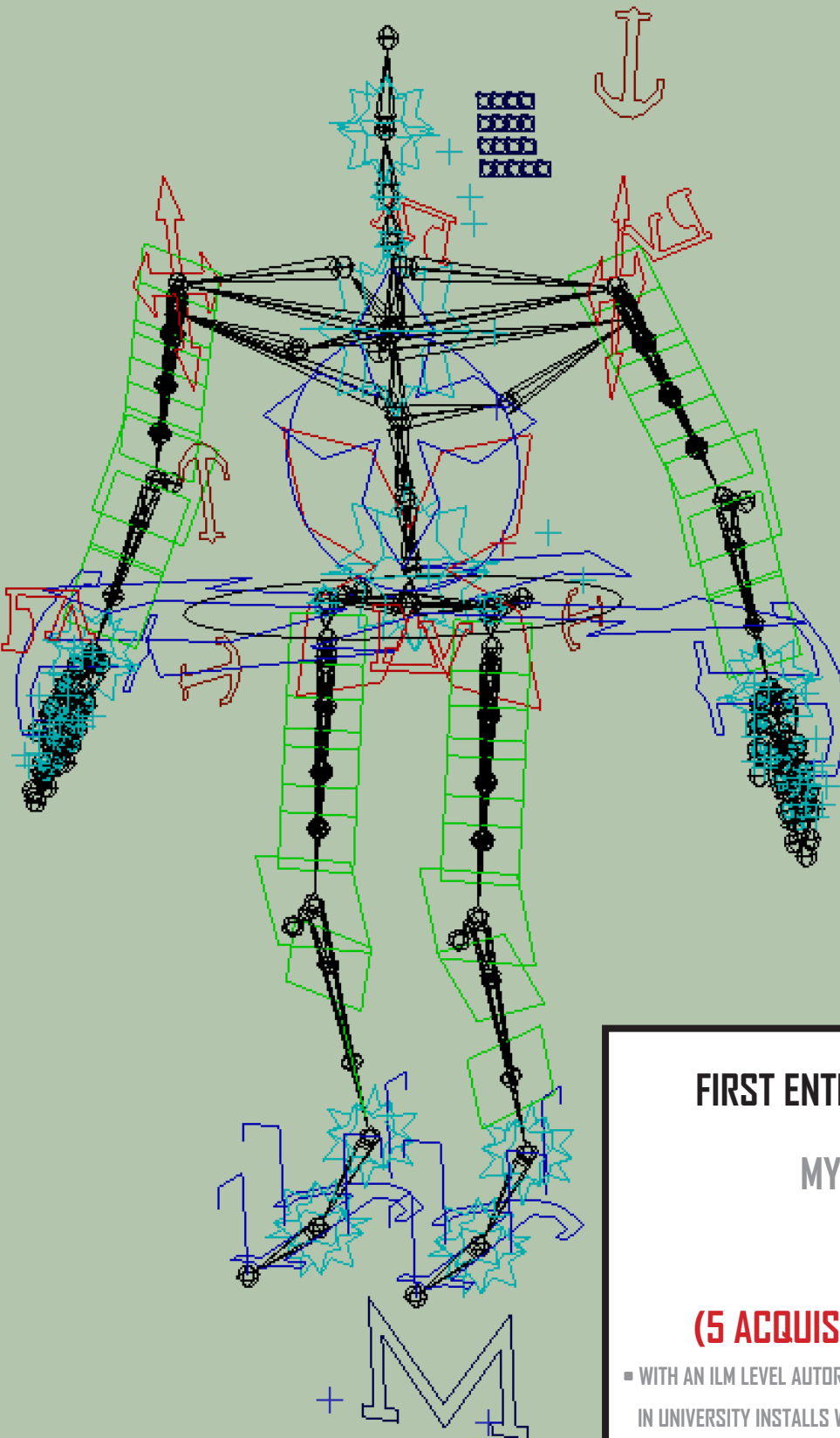
**BZP PRO MAYA E-COMMERCE PLUGINS:** ADVISED TO NOT SELL BELOW 20 MILLION IN 5 ACQUISITION ATTEMPTS

**SKETCHES OF BRENT ZORICH E-COMMERCE CLOTHING LINE:** PROJECTED AT 6 MILLION/ YEAR ONCE LICENSED

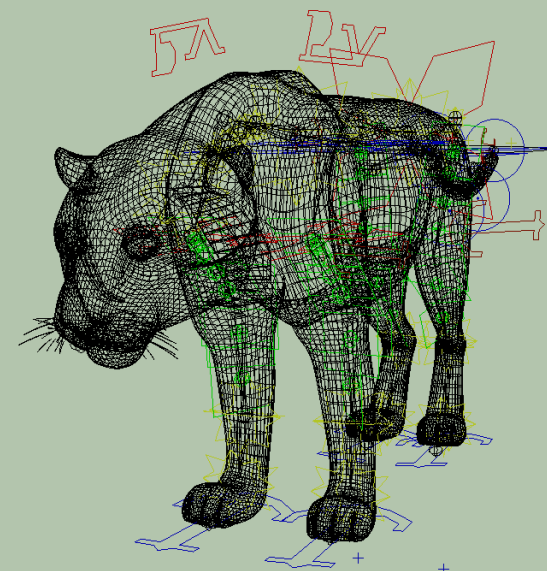
DESIGNING AN OPPORTUNITY THAT IS MAINTAINED FOR ONLY \$50.00/MONTH THAT CAN GENERATE  
26 MILLION AS A RETURN ON INVESTMENT WITH ONLY 100 HOURS OF ANNUAL LABOR.

About the passive ventures:

Like Warren Buffett says, "If you don't find a way to make money while you sleep, you will work until you die."



RIGR SMART SKINNER BIPED	
▶ Chief Technical Author's Biography	
▼ A) core skeleton creation	This tool allows you to make one rig per scene. Only DELETE nodes and skeletal joints by using the buttons on this GUI.
1) Create Scale Node.	
2) Execute stretch draft skeleton.	
Do not rename any joints. Scale overall proportion of skeleton by scaling -scaleThisNodeForSkeleton- in outliner. Position joints with the unlocked channels only- do not unlock attributes. THE SKETCH SKELETON ONLY HAS LIMITS ON BICEP AND HAMSTRING FLEXING The final skeleton being animated with will have no limits.	
3a) Mirror sides if so desired (symmetry left to right)...	
3b) Mirror sides if so desired (symmetry right to left)...	
4) Create Final Skeleton.	
Do not make any adjustments to joint orients. Do not rename any joints. Do not delete any joints.	
Delete Stretch Skeleton and Start Over (optional).	
▶ B) leaf joint creation	
▶ C) skinning and deletion of unwanted joints	
▶ POSER TO TEST SKINNING AND ZBRUSH EXPORT	
▶ D) creation of control rig	
▶ E) facial control rig	
▶ F) RIG GRAPHIC USER INTERFACE	
▶ G) SCENE OPTIMIZER FOR EXPORT	
▶ TUTORIALS - FACEBOOK PAGE - COMPANY STORE	



FIRST ENTREPRENEURIAL VENTURE **ACTIVE**

MY PLUGIN MAYA PLUG-INS

"BZP PRO"

(5 ACQUISITION REVIEWS FOR 20 MILLION)

- WITH AN ILM LEVEL AUTORIGGER I DESIGNED, I OUTPENETRATED FACEBOOK LLC  
IN UNIVERSITY INSTALLS WITH THEIR SIMILAR FREEMIUM MODEL PRE ANGEL INVESTMENT
- 250 SCHOOLS RECEIVED PRODUCT AS OPPOSED TO FACEBOOK'S 170 SCHOOLS
- 80 HOURS OF ILM LEVEL RIGGING COMPLETED IN 15 MINUTES
- COVER OF WORLDWIDE MAGAZINE "3D ARTIST": ISSUE 76

# ABOUT THIS VENTURE

**VENTURE INCEPTION:** Based on previous work experiences of how difficult and tedious skinning is, a technology was made that automated the process.

**MANUFACTURER:** Internal.

**MANUFACTURER INVENTORY COST:** No inventory, handled all on the cloud.

**PROFIT MARGIN:** Everything sold is profit.

**POINT OF PURCHASE:** Online website not currently up as well as vendors.

**SHIPPING:** Direct digital download- no cost in shipping.

**VENTURE BURN:** Approximately \$1500.00 to write a compiler plugin that scrambles the MEL script, unannounced amount for the webserver.

**VENTURE 'LUST' FACTOR:** Three worldwide magazines have published giving great reviews, cover of worldwide magazine included, 5 acquisition reviews with source code valued at 20 million by the business partner of the supervisor on Hoth in The Empire Strikes Back.

**EXIT STRATEGY:** Any major film or game studio could buy this source code and incorporate it into their pipeline.

**ADDRESSABLE MARKET:** As a plug-in for Autodesk Maya, there are approximately 100,000 Maya user licenses that could use this. We initially wanted to make this standalone, now we just want to sell the source code.

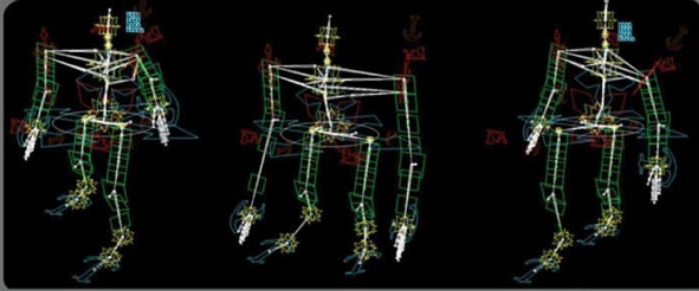
**MARKET NICHE:** There are other auto riggers on the market, but ours completes 90 percent of the skinning as well as makes a user friendly process that can get the asset from model, to rig, to in game ready in a matter of minutes.

**PURCHASE PROCESS:** User will go online to a webpage or online vendor, give their credit card, it will automatically download to their machine, no effort on our part. This process is similar to how you would purchase a perpetual license at Microsoft, Adobe, or Autodesk; or how you would purchase a video game on XBOX Live or The PlayStation Network.

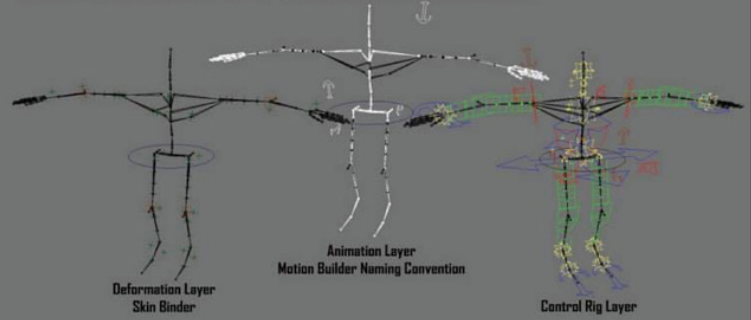
**VENTURE VALUATION:** Based on the review of the business partner of the Hoth Supervisor on "The Empire Strikes Back," the value of this cash cow that he set for acquisition is 20 million dollars. Even though this was set a few years back, more features have been added to this technology since then. I am still setting the acquisition price to 20 million in 2023.

## MAKE ANY PROPORTIONED RIG IN SECONDS

All 3 rigs made in 45 seconds- 6 billable weeks saved



## MULTIPLE SKELETAL CHAINS AUTOMATICALLY GENERATED

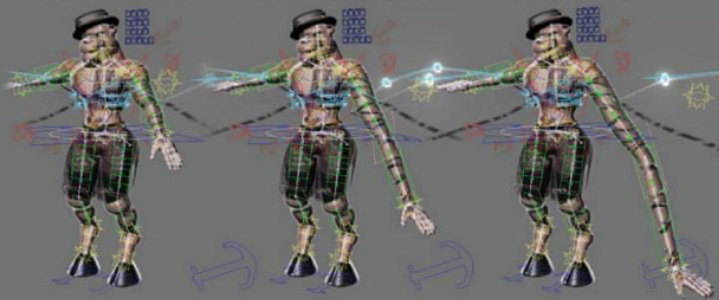


## AUTOMATED SQUASH AND STRETCH LINEAR BLEND ATTRIBUTE

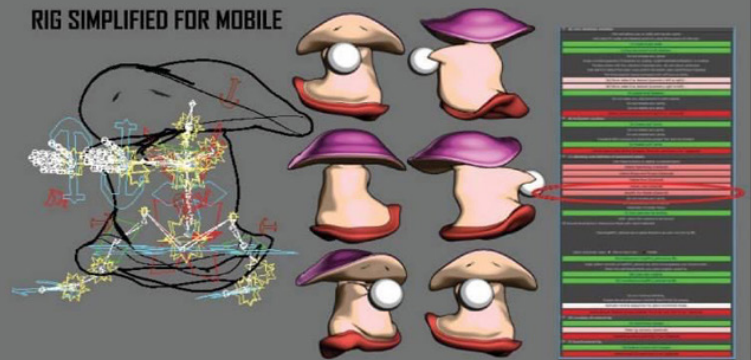
Squash and Stretch value = 0

Squash and Stretch value = .5

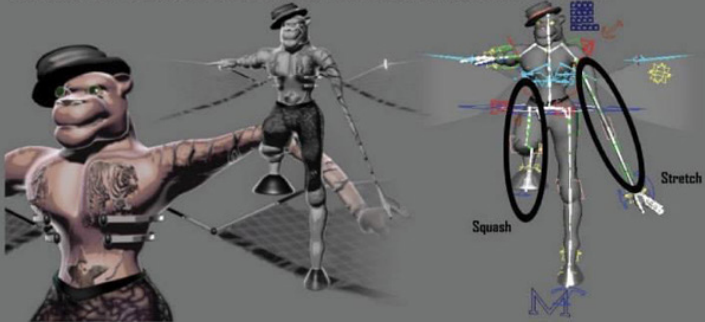
Squash and Stretch value = 1



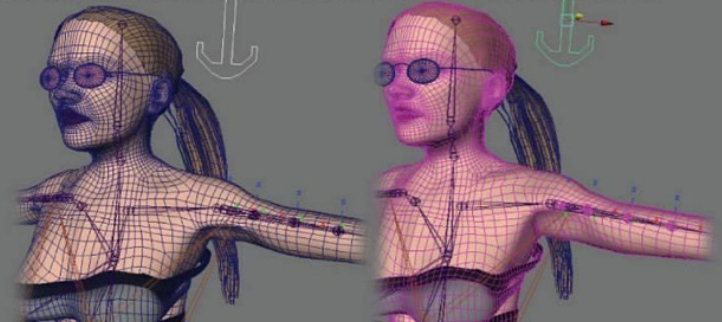
## RIG SIMPLIFIED FOR MOBILE



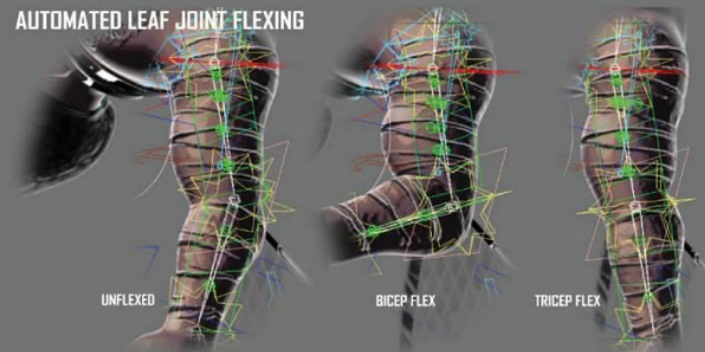
## AUTOMATED SQUASH AND STRETCH INDIVIDUAL CONTROL HANDLES



## AUTOMATICALLY GENERATED ANCHORS CONTROLLING JOINT ORIENTATION

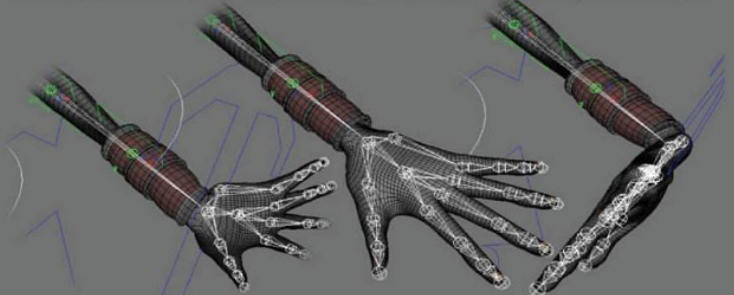


## AUTOMATED LEAF JOINT FLEXING



## AUTOMATED GRADUAL FOREARM TWIST DEFORMATION

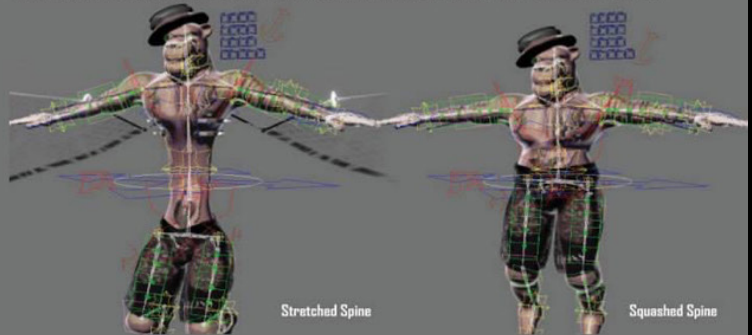
TWIST JOINTS ROTATE ON AUTOMATICALLY GENERATED AIM NODE BASED ON GLOBAL WRIST ORIENTATION-forearm unbreakable



### AUTOMATICALLY GENERATED DISTANCE NODE BASED CALF FLEXING



### AUTOMATICALLY GENERATED SQUASH AND STRETCH SPINE CONTROLS



### AUTOMATICALLY GENERATED TRANSLATION AND ROTATION SPINE CONTROLS



### AUTOMATICALLY GENERATED BLENDSHAPE DRIVEN FACIAL GUI

IDEAL FOR PRE VIZ, TELEVISION FEATURE ANIMATION, OR VIDEO GAME DEVELOPMENT



### AUTOMATICALLY GENERATED BLENDING PARENT ATTRIBUTE

Limbs can either follow the World Space Mass Node, The Root, or the Head

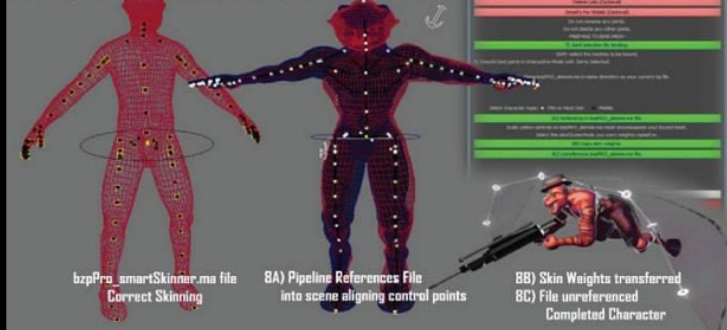


### AUTOMATICALLY GENERATED AUTO CLAVICLE BLEND ATTRIBUTE

Clavicle can either follow hand anchor or move independently



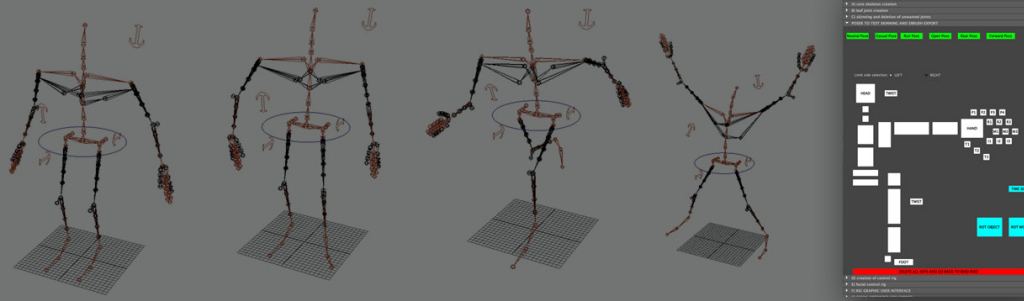
### AUTOMATICALLY GENERATED MULTI FILE PIPELINE AUTOMATING SKINNING



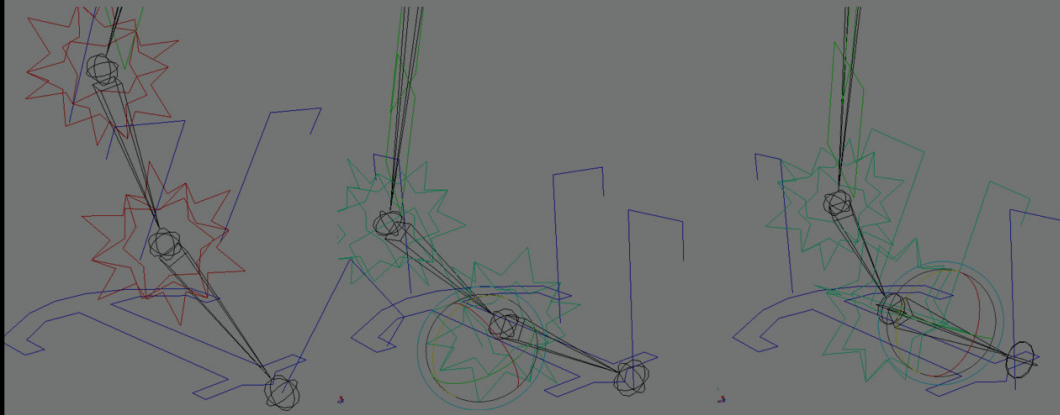
### AUTOMATICALLY GENERATED PEC AND LAT FLEXING MUSCLE JOINTS



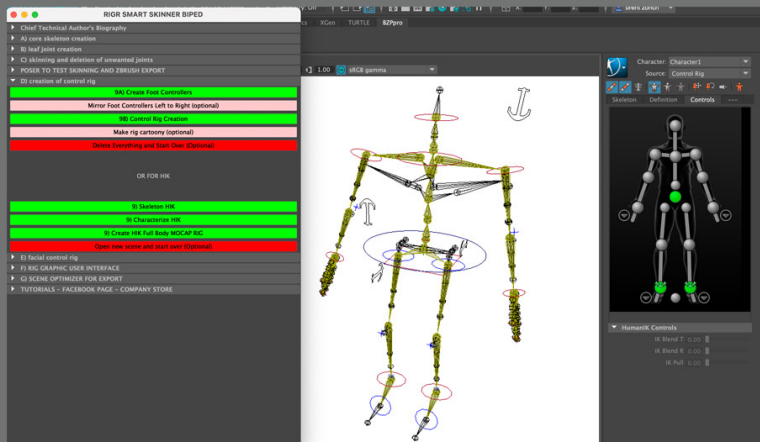
## AUTOMATED WORLD SPACE POSER LIBRARY TO CHECK SKIN WEIGHTING



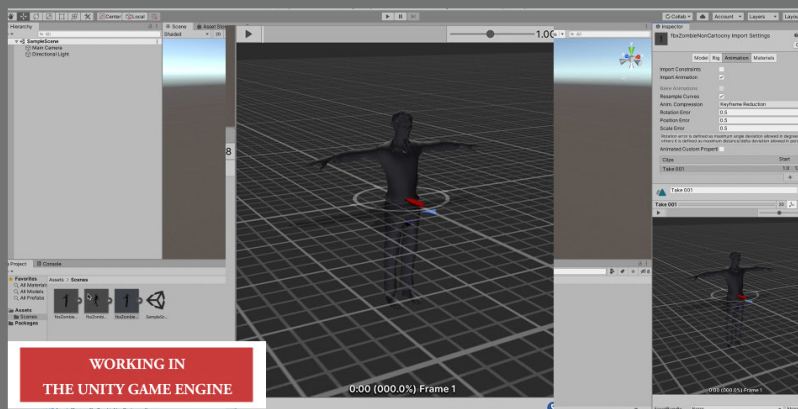
## MULTIPLE FOOT PIVOT SETUP TO USE AT ANY ROTATION



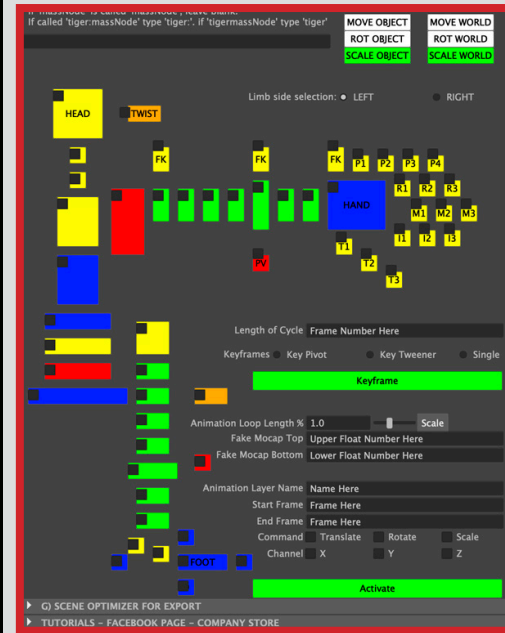
## AUTOMATED MOTION CAPTURE SETUP WITHIN GUI ON THIS ILM LEVEL CONTROL RIG



## AUTOMATED EXPORT PIPELINE TO OPTIMIZE CHARACTER AND WORK IN UNITY OR UNREAL



## GUI FOR CONTROL RIG



## AUTORIGGER CUSTOMER RETENTION



ONE OF 250 UNIVERSITIES THAT  
IMPLEMENTED MY TECH IN THEIR  
SCHOOL. THIS PARTICULAR ONE  
IS THE ALMA MATER OF JONY IVE



# ENTREPRENEURIAL ACCOMPLISHMENTS TO PRESENT FOR HIRE TO A MAJOR GAME STUDIO AS A CHIEF VISUAL OFFICER

(MASTERING THE BUSINESS MODEL OF BILL GATES, STEVE BALLMER, PAUL ALLEN, AND MARK ZUCKERBERG)

## 1. FORMATION

### IDENTIFY THE PROBLEM AND CONCEPTUALIZE THE VENTURE

CAN IDENTIFY A WORK PROCESS THAT IS IN NEED OF AUTOMATION IN THE INDUSTRY AND FORM A LLC THAT BRINGS ON PARTNERS FOR EQUITY TO ADDRESS THAT PROCESS



CAN RAISE MONEY FROM BANKING ALUM OF HARVARD AND YALE



CAN ASSIST IN THE WRITING OF PITCH DECKS PRESENTED TO VCS



CAN INVENT A NEW TECHNOLOGY FROM SCRATCH THAT HAS A NEW TECHNICAL PROCEDURE THAT PRODUCES RESULTS AT THE LEVEL OF ILM AND IS VALUED AT 20 MILLION WITH OVER 15K LINES OF CODE



CAN CO-CREATE A FREEMIUM BUSINESS MODEL THAT OUT-PENETRATES FACEBOOK LLC IN UNIVERSITY PENETRATION PRE ANGEL INVESTMENT WITH OVER 250 SCHOOLS LICENSED WORLDWIDE



## 3. INTEGRATION

### MARKET THE LLC WORLDWIDE

CAN DEVELOP UNIVERSITY RELATIONS SETUPS LECTURING AND SHOWCASING THE TECHNOLOGY TO OVER 40 SCHOOLS WORLDWIDE



CAN ACQUIRE INTERNATIONAL ADVERTISEMENTS FOR THE LLC



CAN GET GLOWING REVIEWS FROM THE USER BASE, INCLUDING BEING CALLED "MIND BLOWING" FROM THE TOP PERSON IN THE INDUSTRY, IN THIS CASE THE SIGGRAPH CHAIR



CAN MAKE SUCH AN IMPRESSION IN THE INDUSTRY THAT WE ARE FEATURED ON BOTH THE COVER OF A WORLDWIDE MAGAZINE, THE WALL STREET JOURNAL MARKET WATCH, AND TRIAL TECH INCLUDED IN MAGAZINE ACCOMPANYING DVD



CAN GET MULTIPLE NDAS AND IMPRESS OVER THREE FORTUNE 500S FOR ACQUISITION REVIEW

## 4. CLOSURE

### SELL OFF THE LLC

EVERYTHING HAS BEEN ACCOMPLISHED EXCEPT FINALIZING AN ACQUISITION DEAL: NEGOTIATIONS WERE AROUND THE 20 MILLION DOLLAR RANGE

#### SMART SKINNER RIGGING PIPELINE SOFTWARE:

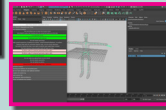
- WROTE ENTIRE TECHNOLOGY BY MYSELF IN MEL AND PYTHON
- CUSTOMIZABLE UPON REQUEST: FEATURED AT SIGGRAPH AND GDC
- ADVISED BY ILM COFOUNDER AFFILIATE TO NOT SELL BELOW \$20 MILLION
- 3 ACQUISITION REVIEWS WITH 3 SEPARATE FORTUNE 100 COMPANIES
- RAISED INVESTMENT MONEY FROM BANKING ALUM OF HARVARD AND YALE
- FEATURED ON THE COVER OF A WORLDWIDE MAGAZINE
- TECH BURNED TO WORLDWIDE MAGAZINE'S INCLUDED ACCOMPANYING DVD
- 250 UNIVERSITIES ON 6 CONTINENTS RECEIVED PRODUCT



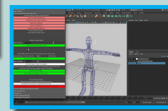
1. START WITH YOUR MODEL



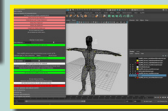
2. GENERATE AND ALIGN SKELETON WITH GUI



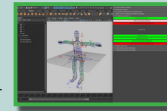
3. ATTACH MODEL TO SKELETON AND PICK THE NUMBER OF SKIN INFLUENCES WITH GUI



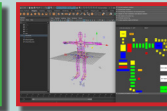
REFERENCE IN ZBRUSH: NEXT-GEN OR MOBILE PROXY WITH CORRECT SKIN WEIGHTS THAT ALIGNS WITH MODEL. TRANSFER WEIGHTS THEN UNREFERENCE. THIS HAPPENS ALL WITHIN GUI.



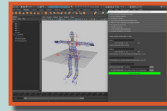
6. GENERATE ILM LEVEL CONTROL RIG INSTANTLY



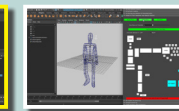
7. KEYFRAME CONTROL RIG WITH GUI BUTTONS



8. OPTIMIZE CHARACTER FOR IN GAME USE WITH GUI



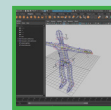
5. TEST SKIN WEIGHTING WITH GUI POSER LIBRARY



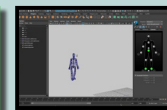
EITHER 6.

9. OVER 80 HOURS SAVED IN 15 MINUTES

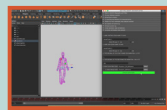
6. GENERATE MOCAP HIK RIG WITH GUI



7. APPLY MOCAP DATA TO HIK RIG IN MAYA

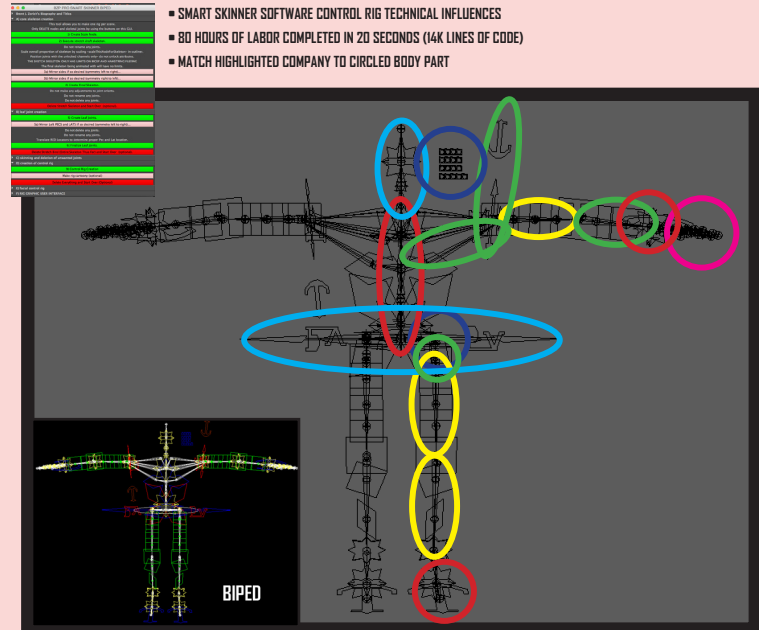


8. OPTIMIZE CHARACTER FOR IN GAME USE WITH GUI



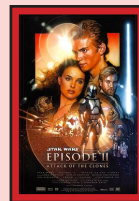
#### PRINCIPAL TECHNICAL ART FILM GAME CONVERGENCE

- SMART SKINNER SOFTWARE CONTROL RIG TECHNICAL INFLUENCES
- 80 HOURS OF LABOR COMPLETED IN 20 SECONDS (14K LINES OF CODE)
- MATCH HIGHLIGHTED COMPANY TO CIRCLED BODY PART



LUCASFILM Ltd

BI-MONTHLY BEST PRACTICES REVIEW COMMITTEE  
SELECTED BY FORMER CTO OF PETER JACKSON'S WETA DIGITAL



ILM BLOCK PARTY  
JANGO FETT



2K SPORTS



LUCASFILM  
ANIMATION



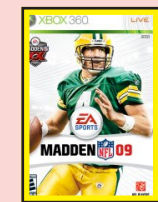
CHARACTERS EXPLORED AT LUCASFILM ANIMATION



LUCASARTS



EA GAMES



EA SPORTS



TITLES EXPLORED AS EA GLOBAL RIGGING ATTENDEE



SECOND ENTREPRENEURIAL VENTURE **ACTIVE**

MY CLOTHING LINE

"SKETCHES OF BRENT ZORICH"

(FEATURED IN WALL STREET JOURNAL MARKET WATCH)

APPROACHED BY PR FIRMS OFFERING TO PITCH THE LINE TO "GQ" AND "VOGUE"

# ABOUT THIS VENTURE

**VENTURE INCEPTION:** I am doing QA on Adobe Photoshop for Adobe. Part of doing this I am testing out their software in exchange for advanced copies of Photoshop. Initially, I had dozens of drawings that were digital, adding to that collection every few weeks, that were sketches of designs, both architectural and character, that could be used in a video game as concept. After doing some research, I decided to monetize the drawings by creating an online catalog of both prints and clothing that have the ability to ship online.

**MANUFACTURER:** The clothing manufacturer is the production company “Art of Where” out of Canada.

**MANUFACTURER INVENTORY COST:** I do not have a backlog inventory or warehouse. This clothing and print line is all ‘print on demand.’ I lose no money and only earn what is sold with no back catalog, everything is pure profit.

**PROFIT MARGIN:** “Art of Where” gets approximately 2/3 of every sale as the manufacturer. I get 1/3.

**POINT OF PURCHASE:** Both this webpage off of ‘www.brentzorich.com’ as well as ‘www.sketchesofbrentzorich.com’ that is connected to a Shopify account.

**SHIPPING:** “Art of Where” handles all packaging, printing, and shipping.

**VENTURE BURN:** \$700.00 per year. (\$600.00 for Shopify and \$100.00 for web domain).

**VENTURE ‘LUST’ FACTOR:** I am getting multiple emails from numerous PR and marketing agencies in both North America, Europe, and Asia, who see a strong potential in this brand and are wanting to market globally. I have also been approached by clothing manufacturers for Ralph Lauren in Asia wanting to get involved with this venture.

**EXIT STRATEGY:** Any major clothing manufacturer could purchase the rights of ownership on the original artwork.

**ADDRESSABLE MARKET:** Anyone on the planet over the age of 18 that has a credit card, internet access, and a standard billable address. Everything is handled online and the logistics are handled with Shopify and ‘Art of Where.’

**MARKET NICHE:** I have made several winnable arguments on this website that if Leonardo DaVinci were alive today, he would not have my resume. In 1500 A.D., if DaVinci had been a big Whig on IP such as Star Wars, Madden NFL, NBA 2K, trained by DreamWorks, and been an architectural designer at the two largest architecture firms in the world with several worldwide magazines, cover included, showcasing his artistic skill set, had he shipped wearable and affordable wall mounted products within his addressable market, I feel people would have purchased his IP; even potentially, once marketed, making them holiday gifts for people of all ages. For example, “honey, I know you’re a Star Wars fan, Merry Christmas. This is one of the wearable designs of the best practices steering committee of Lucasfilm that brought Star Wars intellectual property to life.”

**PURCHASE PROCESS:** A potential customer goes on one of the two websites, purchases the product with PayPal or a credit card, Shopify sends an email to the venture email account with an automated button that gets sent to “Art of Where,” once the money clears I hit submit on the button which automatically pulls 2/3 of the purchase order from my bank account, that money gets sent to “Art of Where” and they manufacture the printed product on either a print or piece of clothing, then they package and ship the item to the customer.

**VENTURE VALUATION:** The valuation of this venture for acquisition to the rights of the original digital sketches is 18 million dollars in 2023. This is based on the marketing agency that represents Disney, Google, McDonalds, and Amazon, contacting me and projecting that this venture has potential to pull 500k per month in sales, or 6 million per year. ValuAnalytics, a globally recognized analytics resource, recommends calculating three to four years of forecast when determining venture valuation. I am only doing three. Three times six million in projections per year is 18 million. Note, the artwork acquisition will not include those pieces created at The Central Ohio Art Academy in the collection. That original artwork will sell independently.

# ENTREPRENEURIAL ACCOMPLISHMENTS TO PRESENT FOR HIRE TO A MAJOR GAME STUDIO AS A CHIEF VISUAL OFFICER

(BRINGING CONCEPT ILLUSTRATIONS FOR XBOX AND PLAYSTATION VIDEO GAMES TO MARKET VIA A PLATFORM SIMILAR TO RALPH LAUREN)

## 1. FORMATION

### IDENTIFY THE PROBLEM AND CONCEPTUALIZE THE VENTURE

CAN IDENTIFY A MISSING INGREDIENT IN GAME DEVELOPMENT WHERE IN GAME ARCHITECTURAL DESIGNS LACK THE POWER AND MAGNITUDE OF THE STRUCTURES CREATED BY GENSLER AND NBBJ. PREVIOUS EMPLOYERS

==>

CAN IDENTIFY A PLATFORM FOR THESE DESIGNS THAT IS BOTH COST EFFECTIVE AS WELL AS EFFICIENT IN PROMOTING THE HAND EYE ARTISTIC, ARCHITECTURAL, AND ENGINEERING SKILL SET THAT CAN BE DELIVERED TO THE MASSES (IN THIS CASE CLOTHING)

==>

CAN FIGURE OUT A WAY TO EXECUTE THESE DESIGNS ON A MOBILE DEVICE BY MAKING A DEAL WITH A FORTUNE 500 COMPANY (ADOBE) THAT WILL PROVIDE THE LATEST BUILD OF SOFTWARE FOR ME TO DRAW ON FOR FREE

==>

CAN DESIGN AND E-COMMERCE TWO ONLINE RETAIL STORES THAT DELIVER THE CLOTHING PRODUCTS WITH THE DESIGNS ON THEM THROUGH A TECHNIQUE THAT ONLINE RETAILERS USE CALLED "DROP SHIPPING"

==>

## 3. INTEGRATION

### MARKET THE VENTURE WORLDWIDE

CAN NEGOTIATE AND SET UP RELATIONS WITH MARKETING FIRMS WORLDWIDE, THAT DUE TO THE QUALITY OF THE DESIGNS ALONE, HAVE ALREADY BEEN APPROACHED BY "GO" AND "VOGUE" MAGAZINE, AND PUT IN THE WALL STREET JOURNAL'S MARKET WATCH

==>

DUE TO APPAREL DESIGN QUALITY OF THE PRINT CONCEPTS, CAN ATTRACT THE ATTENTION OF BOTH THE PR FIRMS OF MICHAEL JACKSON AND OPRAH WINFREY ABOUT REPRESENTATION

==>

DUE TO THE QUALITY OF DRAWINGS THAT ARE STARTING TO GENERATE A BUZZ WORLDWIDE, RALPH LAUREN'S CLOTHING MANUFACTURER IN ASIA CONTACTED ME ABOUT WANTING TO PRODUCE MY CLOTHING

==>

BASED ON THE DESIGNS OF THE ONLINE RETAIL STORE, EFFICIENCY IN GETTING THE PRODUCT TO CUSTOMERS, AND QUALITY OF SKETCHES, THE PR FIRM OF GOOGLE, FACEBOOK, AMAZON, DISNEY, AND MCDONALD'S, IS GUESSTIMATING THAT MY DESIGNS HAVE POTENTIAL TO GENERATE 6 MILLION PER YEAR

DUE TO THE PROFESSIONAL OPINION IN REGARDS TO THE "PROJECTIONS OF THIS VENTURE" THE

THREE YEAR VALUATION FOR POTENTIAL ACQUISITION IS 18 MILLION DOLLARS



THE FOURTEEN PASSIVE INCOME DROP SHIPPING PRODUCT LINES

3 POLOS @ \$40.00 EACH



4 JACKETS @ \$70.00 EACH



2 TOTE BAGS @ \$50.00 EACH



62 T-SHIRTS @ \$38.00 EACH



8 STEEL BOTTLES @ \$33.00 EACH



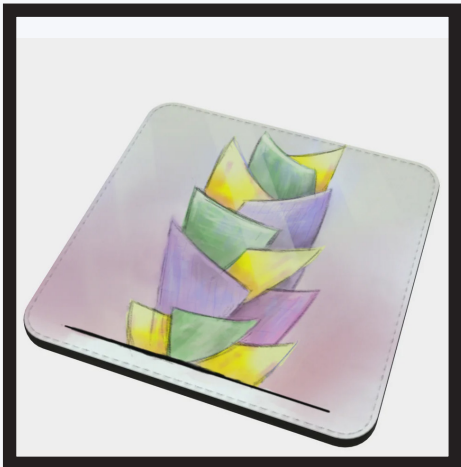
6 GREETING CARD PACKS (3 CARDS IN THE PACK) @ \$15.00 EACH



47 WALL PRINTS @ \$28.00 EACH



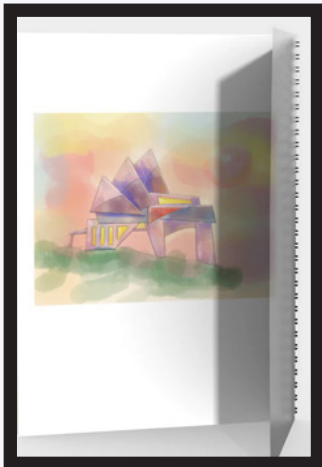
9 COASTERS @ \$8.00 EACH  
- 4 FOR \$20.00 -



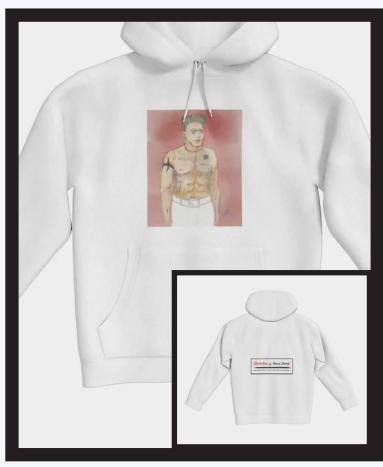
2 BACKPACKS @ \$100.00 EACH



6 ART NOTEBOOKS @ \$22.00 EACH



24 HOODIES @ \$56.00 EACH



5 BEANIES @ \$30.00 EACH

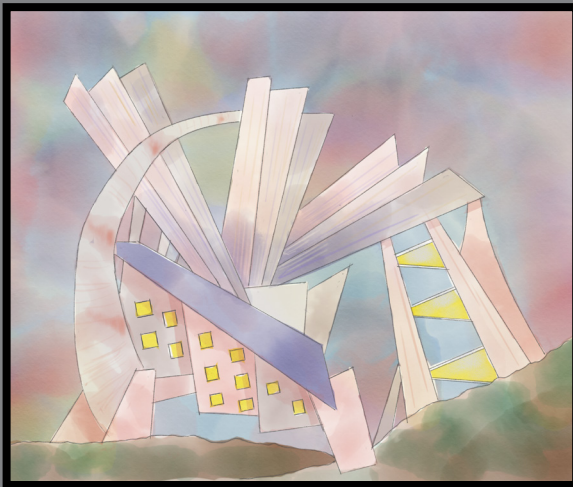


6 BEDDING FROM \$110.00 EACH

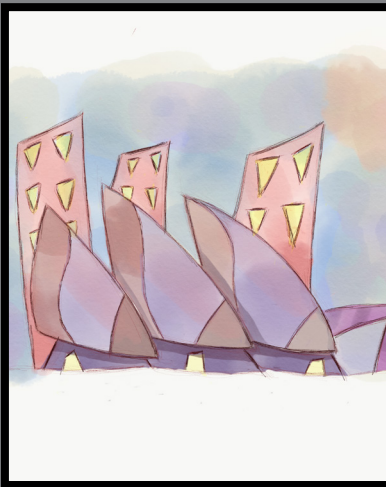


6 PILLOWCASES FROM \$26.00 EACH

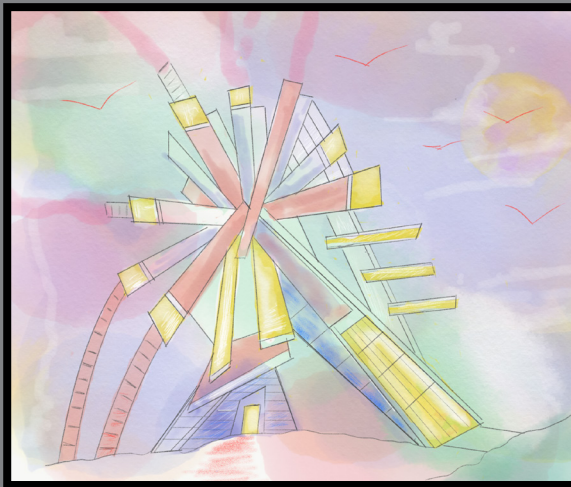




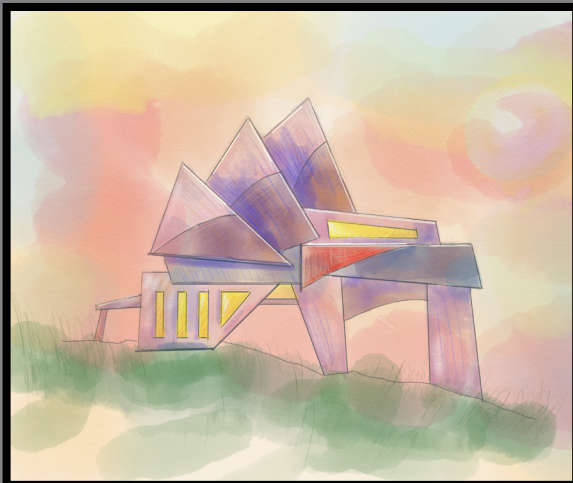
NBBJ INFLUENCE



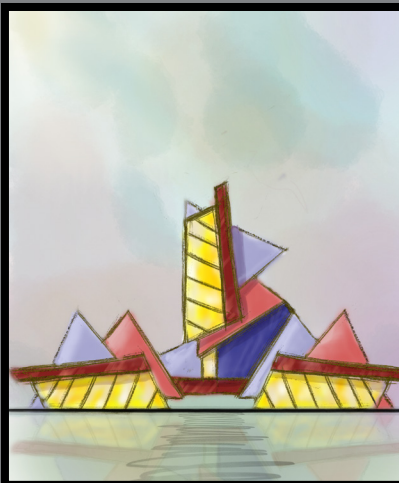
NBBJ INFLUENCE



NBBJ INFLUENCE



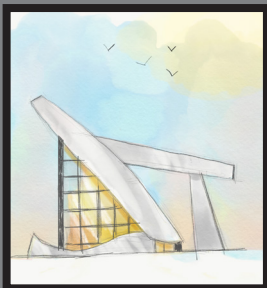
NBBJ INFLUENCE



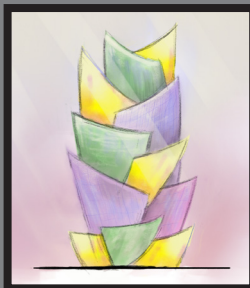
NBBJ INFLUENCE



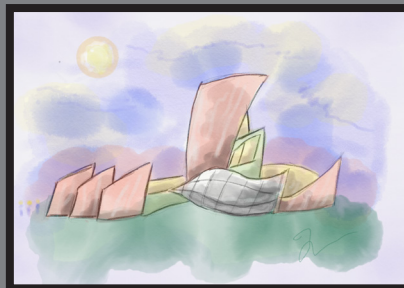
HALO INFLUENCE



NBBJ INFLUENCE



NBBJ INFLUENCE



GEHRY INFLUENCE



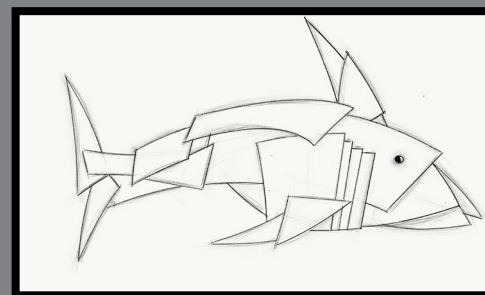
GEHRY INFLUENCE



TOLKIEN INFLUENCE



GENSLER INFLUENCE



GEHRY INFLUENCE



THE PRODUCT LINE BEING CONTACTED BY THE PR FIRM OF DISNEY, GOOGLE, FACEBOOK, AND AMAZON, CLAIMING THEY SEE THE POTENTIAL OF THIS LINE EARNING \$500,000 A MONTH

To You

Hi Brent, I hope you're having a marvelous day!

I love the look & feel of Sketches Of Brent Zorich. You guys really catch the eye.

My team and I took the time to look into your brand. We are confident we can help you add \$100k - \$500k in monthly recurring revenue within 6-9 months.

The best part is.... if we don't deliver, you don't pay! We work on a pay on results basis, so if you don't get results, we don't get paid.

By the way, this isn't some automated message. I'm a real human! I even recorded a quick video to introduce myself and so you can see I'm not blasting you from some software.

because we are behind some of the highest performing campaigns in the world.

We know talk is cheap. See exactly why we are different.

facebook Deloitte. Disney Google

citi Pfizer amazon M

Here's how we can help.

Strategy	Optimization	Analytics
Facebook Ads Google Ads Email Marketing	Revenue Growth Conversion Rate Optimization KPI Optimization	Business Intelligence Data Analysis Predictive Modeling
LEARN MORE	LEARN MORE	LEARN MORE

BRANDS THIS PARTICULAR AGENCY WORKS WITH



Mail



Calendar



Feed




Apps

# BONUS PAGE: INTERESTS OF ACQUISITION AND INVESTMENT ON THE TWO VENTURES

## GQ AND VOGUE INTEREST

Vogue / Grazia / GQ - High End Life Style Magazine

 To You

3:02 PM

Hey Brent

Happy New Year and hope it's been a successful and busy start already.

I have the opportunity to pitch your profile to three high-end lifestyle magazines - Vogue, Grazia and GQ and couldn't resist reaching out again to check in with you.



Perhaps this is more up your alley and covers your target market directly ?

Here's an article we did for LA based entrepreneur, Kate Assaraf- CEO of DIP <https://graziamagazine.com/us/articles/dip-premium-and-sustainable-hair-care-brand/>

Happy to provide details via email, or we can do a quick call / zoom meet if you prefer? I'm on


Thanks!

Media Researcher



## SILICON VALLEY INTEREST

Re: Funding opportunity

 To You

Oct 18


Hi Brent J Zorich,

I am a partner at Angels Partners, one of the world's largest communities of Business Angels & VCs.

Is BZP PRO Autodesk Authorized Developer looking for funding?

Our community of investors has demonstrated a strong interest for startups in your vertical and we would love to get in touch.


Partner @ Angels Partners

 You To

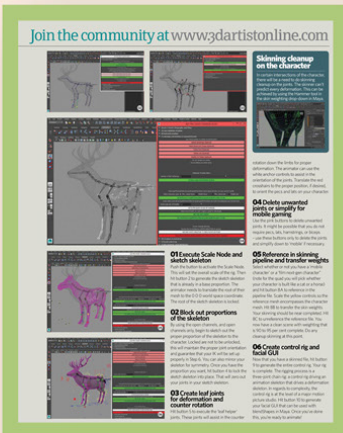
Hi

At this point we are looking to sell the engineering formula. If you or someone you know could assist in this matter that would be great. Please see the signature of this email to see, in chronological order, my vita that lead up to the design of the BZP technology, as well as the bullet points on BZP itself. I look forward to hearing from you should this peak your interest.

Brent



**WORLDWIDE MEDIA**



## An aerial night view of the Big Game stadium, a large, illuminated structure with a green field and white yard lines. The stadium is surrounded by a large crowd of spectators, and the surrounding area is lit up with bright lights. The Big Game logo is visible in the bottom left corner.

Facebook and Amazon.

Facebook and Amazon.

Capital University  
Ask. Think. Lead.

Branson College  
BRANSON COLLEGE  
NORTH CAROLINA

MIDDLE TENNESSEE  
STATE UNIVERSITY

MURDOCH  
UNIVERSITY  
MURDOCH UNIVERSITY AUSTRALIA

Memphis College of Art

NEW YORK  
FILM  
ACADEMY

Montserrat College of Art

HUNTINGDON  
COLLEGE

San José State University

UNIVERSITY OF WISCONSIN  
WHITWATER

RMCAD  
RICHMOND MONTGOMERY COLLEGE OF ART & DESIGN

Sheridan  
COLLEGE

DURHAM COLLEGE  
DURHAM COLLEGE

CCA  
CALIFORNIA COLLEGE OF ARTS

UNIVERSITY OF TEXAS  
AT DALLAS

VCU  
VIRGINIA COMMONWEALTH UNIVERSITY

UNIVERSITY OF TEXAS  
AT DALLAS

SANTA MONICA COLLEGE

SB FOUNDATION  
SANTA BARBARA CITY COLLEGE

Columbus College of Art & Design

RED RIVER COLLEGE  
RED RIVER COLLEGE  
OF ARTS AND DESIGN

Drexel University

Aggies  
AGGIES  
STATE UNIVERSITY

PALOMAR COLLEGE

DePaul University

PENNSYLVANIA STATE UNIVERSITY  
CURRY COLLEGE

PURDUE  
UNIVERSITY

REGENT  
UNIVERSITY

RIT  
ROCKY INSTITUTION OF TECHNOLOGY

JOHNSON COUNTY  
UNIVERSITY

emily carr

## FINANCIAL GROWTH STRATEGY

PERSONAL FINANCIAL DESIGN		'SETTING UP INCOME STREAMS'		2022- CURRENT	
INTERNATIONAL INVESTOR					
BROKERAGES EARNING ON NEW YORK TIME AS WELL AS SINGAPORE TIME (24 HOURS A DAY/ 5 DAYS A WEEK)					
TO SHOW COMPUTER GRAPHICS EXECUTIVES I HAVE THE MINDSET TO GENERATE REVENUE					
ANNUAL GROWTH IN THE BROKERAGES ESTIMATED AT 8% - 12%					
OVER 10 PASSIVE INCOME STREAMS GENERATING REVENUE WITH LITTLE TO NO MAINTENANCE					
TWO E-COMMERCE MONETIZED VENTURES :::: ANNUAL BURN OF \$2200.00 :::: POTENTIAL ROI OF 38 MILLION					
The Ten "Streams": Monetized entities in both computer graphics, fashion, and finance that generate revenue (passive income) with little or no maintenance.					
• 2 MONETIZED WEBSITES SELLING CLOTHING ILLUSTRATING VIDEO GAME ENVIRONMENT CONCEPTS					
(PASSIVE INCOME)		(E-COMMERCE)		[ HTTP://SKETCHESOFBRENTZORICH.COM ]	
(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE)		(LABOR: 5 HOURS A MONTH)			
(6 MILLION A YEAR IN PROJECTIONS)					
• 4 DIVERSIFIED BROKERAGES					
		(ETF Brokerages)			
• AGGRESSIVE: 10% - 12% annual growth					
(PASSIVE INCOME)					
• MODERATE: 7% - 9% annual growth					
(PASSIVE INCOME)					
• CONSERVATIVE: 3% - 4% annual growth					
(PASSIVE INCOME)					
• AGGRESSIVE IRA: 10% - 12% annual growth					
(PASSIVE INCOME)					
• AGGRESSIVE STOCK FUND					
(PASSIVE INCOME)		(International Fund)			
• B2P PRO CITY BUILDER TOOL					
(PASSIVE INCOME)		(E-COMMERCE)		[ LINK TO PURCHASE CITY BUILDER TECHNOLOGY: RETAIL \$99.99 ]	
(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE)		(LABOR: 1 WEEK A YEAR)			
(AS OF YET TO BE VALUATED)					
• B2P PRO BSHAPE MIRROR TOOL					
(PASSIVE INCOME)		(E-COMMERCE)		[ LINK TO PURCHASE BSHAPE MIRROR TECHNOLOGY: RETAIL \$29.99 ]	
(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE)		(LABOR: 1 WEEK A YEAR)			
(AS OF YET TO BE VALUATED)					
• B2P PRO SMART SKINNER AUTORIGGER					
(PASSIVE INCOME)		(E-COMMERCE)		(TECH CURRENTLY BEING UPDATED: WILL RETAIL FOR \$299.99 )	
(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE)		(LABOR: 1 WEEK A YEAR)			
(20 MILLION VALUATION BY THE BUSINESS PARTNER OF THE 'HOTI' SUPERVISOR ON 'THE EMPIRE STRIKES BACK')					
• 'STASH' INDEPENDENT STOCK INVESTMENTS					
(PASSIVE INCOME)		(HEWLETT-PACKARD, LOCKHEED MARTIN, VERIZON, MICROSOFT, SONY, APPLE, GOOGLE, ELECTRONIC ARTS, AMAZON, DISNEY, NIKE, ACTIVISION BLIZZARD , TYRA BIOSCIENCES (RECENT IPO), CLEARWATER ANALYTICS HOLDINGS (RECENT IPO), NOVO NORDISK (RECENT IPO), EMERSON)			
• 'FUNDRISE' REAL ESTATE INVESTMENTS					
(PASSIVE INCOME)		already achieved 1% return on investment (ROI) only after one month			

SPENDING STRATEGY:

I am in the process of relaunching more software that will be monetized online as well. Through an International fund, have set up stock purchases on The Singapore Stock Exchange. The logic behind this would be that I would have money earning interest on both New York Time as well as Singapore Time: 24 hours around the clock constantly earning interest and money, between that and the two ventures selling online product through passive income design. Like Warren Buffett says, “If you don’t find a way to make money while you sleep, you will work until you die.”

In hoping that these “cash cows” do well for me, I will probably open more of them in the future. I am hoping that all of this setup will lead to making an impression on the powers that be that are creative executives in the gaming world. Once things are set up, my goal at a major video game publisher as a Chief Visual Officer would be about 600k to 800k base, with 1 to 2 million in bonus, and 3 to 7 million in stock. It is public that the CEO of Electronic Arts, Mr. Andrew Wilson, who is my age, earned approximately 40 million in one year in 2021 due to salary, stock, and bonus. Based on my resume, I am hypothesizing that my value to a company like an Electronic Arts, ILM, PlayStation, XBOX, Take Two, WB Games, etc, is approximately 1/4 of Mr. Wilson’s value. Of the 5 million to 10 million per year in earnings, I would most likely live on 500k of it and invest the remaining 4.5 to 9.5 in my brokerages earning 8%, or about an additional 550k to 950k. Add that 550k on top of the initial 500k and after two years, you have over 1.5 million in spending while still having between 9 million and 19 million in your brokerages earning interest. After five years, if those are the earnings, I would have 25 million to 50 million in the bank and my additional spending on top of the 500k principal would be between 2.5 million and 5 million annually. My rule of thumb, for a package where salary, stock, and bonus, is 500k, live off just over a third and invest the rest. Even down the line, if the salary and interest end up being 5 million a year in spending, with 50 million or more in the bank, 5 million a year in spending comes out to about 13k a day. The likelihood of spending more than 13k a day is slim to none. I am currently being recruited by Stanford’s Business School to obtain a MBA focused in technology; although if I were to pursue a second masters it would most likely be a MS focusing in engineering. Not including any passive software or passive clothing sales, in 2024 I am set to earn an additional \$185,000 pre-tax just off of investments alone due to this strategy and I am only going to spend a third of it; letting the rest compile in my estate. Invest smart.

FINANCIAL DISBURSEMENT STRATEGY IN CASE OF ACQUISITION	
TO SHOW EXECUTIVES IN VIDEO GAMING HOW I WOULD HANDLE A MULTI MILLION PURCHASE	
IN THIS CASE STUDY 1 BILLION DOLLARS IS USED	
STRATEGY: 80% INVESTED IN FUNDS EARNING 8% ANNUALLY, ADD THE 8% TO ANNUAL SALARY	
(\$800 MILLION OF 1 BILLION INVESTED EQUALS OVER 70 MILLION IN SPENDING PER YEAR)	
• THIS IS A STRATEGY I AM USING. USE AT OWN RISK. I HOLD NO LIABILITY TO THOSE MIMMICKING •	
BEING IN TECHNOLOGY AS AN ENTREPRENEUR, IT IS POSSIBLE THAT AN ACQUISITION COULD TAKE PLACE ON AN INTELLECTUAL PROPERTY I INVENT. THIS IS HOW I WOULD BREAK DOWN A ONE BILLION DOLLAR ACQUISITION ONCE AWARDED THE MONEY (NOTE: PETER JACKSON DID SOMETHING SIMILAR TO ME WHERE HE ENDED UP CONVERTING AUTODESK TECHNOLOGY PLUGINS TO STANDALONE AND HE GOT HIS SOURCE CODE ACQUIRED FOR 1.6 BILLION TO UNITY, LLC- IN THE MID 2000 AND TEENS, AT MY GDC BOOTH, WE BEGAN PRELIMINARY DIALOGUE WITH A FEW ENGINEERS FROM UNITY, LLC TO SEE HOW WE COULD PORT OUR SMART SKINNER AUTO RIGGER INTO UNITY TECHNOLOGY):	
1 BILLION DOLLAR BREAKDOWN:	
• 30 MILLION IN SAVINGS:	2 PERCENT INTEREST (3 PERCENT OF TOTAL)
• 10 MILLION IN CHECKING:	NO INTEREST (1 PERCENT OF TOTAL)
• 100 MILLION IN BONDS, CDS, IRAS:	6 TO 7 PERCENT ANNUAL INTEREST (10 PERCENT OF TOTAL)
• 50 MILLION IN DOWNPAYMENT ON A NEW LLC BEING USED TO SET UP PRIVATE EQUITY FIRM:	(5 PERCENT OF TOTAL)
• 50 MILLION TO CHARITY:	(5 PERCENT OF TOTAL)
	- 30 MILLION TO MY FRIENDS AND FAMILY
	- 7 MILLION TO LUPUS RESEARCH (AFTER WATCHING HOW HORRIBLE THE DISEASE AFFECTED SELENA GOMEZ IN HER FILM- MY MOM WENT THROUGH CHEMO THERAPY AS WELL FOR CANCER AND I SAW THE SIMILAR STRUGGLE)
	- 7 MILLION TO PANCREATIC CANCER RESEARCH (MOM)
	- 7 MILLION TO MULTIPLE SCLEROSIS RESEARCH (DAD)
• 170 MILLION IN MY DIVERSIFIED CONSERVATIVE BROKERAGE:	4 TO 6 PERCENT ANNUAL INTEREST (15 PERCENT OF TOTAL); NOTE, OVER THE FIRST YEAR THE BROKERAGE GREW 3 PERCENT IN A POOR ECONOMIC YEAR.
• 420 MILLION IN MY DIVERSIFIED MODERATE BROKERAGE:	7 TO 9 PERCENT ANNUAL INTEREST (40 PERCENT OF TOTAL); NOTE OVER THE FIRST YEAR THE BROKERAGE GREW 8 PERCENT IN A POOR ECONOMIC YEAR.
• 170 MILLION IN MY DIVERSIFIED AGGRESSIVE BROKERAGE:	10 TO 12 PERCENT INTEREST (15 PERCENT OF TOTAL); NOTE, OVER THE FIRST YEAR, THE BROKERAGE GREW 11.5 PERCENT IN A POOR ECONOMIC YEAR.
MOST INVESTMENT ETF'S GAIN 75% OF GROWTH IN 5 TO 7 YEARS ACCORDING TO FINANCE WEBSITES.	

Annual interest earned on this financial plan is approximately, per billion, 70 million dollars for doing nothing per year for the first year and just sitting on the bank without touching principal. Of the new 70 million in interest banking, I would take out 10 for me for spending for the year, or 830k per month, and an additional 10 million in spending for a future potential wife. Her ten million would also support kids. So, if the principal were 3 billion, and not 1 billion, I would simply multiply all of those figures by three. Which would mean 210 million in interest earned per year with 30 million for me and 30 million for a wife and kids to spend.

For the 700 million dollar amount in the initial example (on a one billion dollar acquisition), the remaining 40 million not spent of the 70 million dollar interest earned would go back in the growth funds. That means that the following year, instead of the annual growth of the percentages of the 1 billion, that in year one was 700 million, it will be 740 million, due to the increase in the portfolio from adding the left over unspent interest from the previous year. So instead of me and a potential wife getting 10 million each the following year in “fun spending”, it could potentially be 13 million each in year two due to the increase of the investment in the three brokerages. The spending amount would grow from there each year.

What is very important, going forward, in regards to finances when I do finally meet the right woman, is that for major amounts of money invested, I do not believe in debt leveraging or running up credit. For my family going forward, I believe in what is called, as described in the above paragraph: fractional spending of interest on principal. I do not like to use debt, people can get into trouble that way. I would never take out a mortgage to fund a potential venture based on pre market projections with the hope of flipping that business against the property mortgage. Both of my ventures are very low cost with major potential ROI and very low labor excrutiation: e-commerce that is self standing. If another venture were to be formed that required a substantial amount of money in startup, I would try to bring on investors, not pull out loans, or debt leveraging... Too risky. Of principal invested, I spend a “fraction” of the interest earned. This is not necessarily considered “trickle down”, it is considered conservative banking with a mass amount of principal to have access to in case of emergencies. With both parents deceased, and not a lot of family left, if there were an unexpected financial crisis (car repairs, housing repairs, etc), I want to have the proper resources in the bank that can pay off those finances in case of emergency. Therefore, running up debt is not my spending strategy. In one of my favorite movies, “Wall Street: Money Never Sleeps”, Gordon Gekko who was played by Michael Douglas talks about debt leveraging in regards to the “ninja generation”, no income, no job, no assets. He explains that people of that generation pull out a second mortgage to buy more cars, a second house, and assets in the house... tvs, etc. Very risky. When the market or the economy dips, they have to declare bankruptcy or get into further debt to pay off existing loans. Big mistake. Also, when your career is project based, sometimes there is a gap between projects or pay. Better to be smart with spending. With this type of business model, if major purchases are financed, they are typically bought with the mindset that, if needbe, the majority of it could be paid off by what is in the bank.

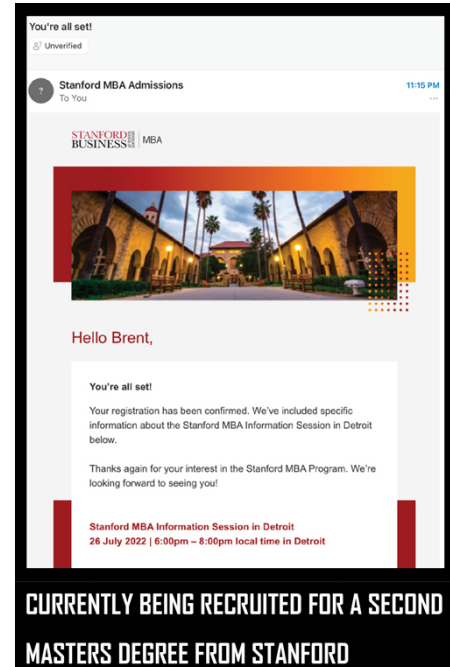
## TYPICAL BUT SEEMING ATYPICAL

## STARTING AS A MODELER TO BECOMING PRIVATE EQUITY OWNER

ALTHOUGH MY CAREER PATH SEEMS ATYPICAL, IT'S ACTUALLY QUITE TYPICAL IN THE INDUSTRY. EVEN THOUGH A LEAD RIGGER AT PLAYSTATION HAS A BASE SALARY OF 240K ACCORDING TO THE PLAYSTATION CAREERS SECTION OF THEIR WEBSITE, AND A CVO IS 800K (BEING 10 MILLION TOTAL WITH SALARY STOCK AND BONUS), HERE IS THE PROGRESSION.

## PROGRESSION BREAKDOWN:

- 1st you start out in design doing 3D modeling (bottles, architecture, cars, etc)
- 2nd you begin to animate the objects
- 3rd you begin to character animate w/ other people's rigs
- 4th you want to design your own rigs
- 5th you automate your own rigs through code
- 6th you license your rigging code & get some sales
- 7th you get some media attention w/ your code (magazines/ newspapers/ etc)
- 8th you try to raise a round to make your plug-in standalone software
- 9th you license stand alone software
- 10th you get contacted for acquisition (THIS IS ABOUT WHERE I AM WITH BZP PRO. ALTHOUGH WE DID NOT MAKE THE PLUGIN STANDALONE, WE DID HAVE FIVE ACQUISITION REVIEWS)
- 11th you either take an investment or sell the code
- 12th you start making investments in other tech startups (I HAVE BEGUN TO DO THIS ALREADY)
- 13th when one hits financially (IPO), on the side while being a CVO, you form your own private equity firm
- Finally, you start making seed and angel investments in companies while being a CVO still in gaming



## APPROACHED BY FORBES ABOUT WRITING A BOOK BASED ON PROFESSIONAL EXPERIENCES



2:30 pm

Hi Brent J.,

My name is [REDACTED] — I'm the CEO & Founder of Forbes Books (the official publishing partner of Forbes). Based on the information listed on your LinkedIn profile, we think your achievements and level of success could make you an ideal candidate to publish a book with us.

Would you be interested in learning more about the possibility of becoming a published author with the world's largest business brand?

# E-COMMERCE MARKETING STRATEGY OF MY OVER 130 SELF CREATED PRODUCTS:

## MONETIZATION OF ALL OUTGOING EMAILS

MILLIONS OF EMAILS ARE SENT PER DAY

BY PEOPLE THROUGHOUT THE PLANET. I

HAD THE IDEA TO TAKE BOTH MY PASSIVE

‘SHOPIFY’ LINKS AS WELL AS MY PASSIVE

INCOME HOMEPAGE LINKS AND INSERT

THEM IN THE EMAIL SIGNATURES OF ALL

OUTGOING EMAILS. THIS MEANS THAT

WHEN CONTACTING SOMEONE, RESPONDING

TO SOMEONE, OR IF A SENT EMAIL GETS

FORWARDED, EACH EMAIL INVOLVED IS A

‘POINT OF PURCHASE’ SALE. ALL PRODUCTS

ARE DROP SHIPPING, WHICH LABOR AND

MANUFACTURING COSTS ARE NOTHING, AND

ALL MONEY EARNED IS CONSIDERED PASSIVE

INCOME AND NEAR PROFIT.

=====

**Brent J. Zorich** MA - BSID - CONTINUING STUDIES IN ENGINEERING  
*Startup Level Chief Visual Officer*  
*Worldwide Published Technology Entrepreneur*

**Awarded “Top 100 People in Technology and Innovation”:**  
**THE INTERCON CONFERENCE**  
(sponsored by **FACEBOOK & AMAZON**)

**20 PAGE PORTFOLIO** ::::: <https://brentzorich.com/brentZorichPortfolio.pdf>

**CV AND DEMO REEL** ::::: <https://www.brentzorich.com/bzCurriculum.html>

-----

**SUMMARY OF PASSIVE INCOME VENTURES (OVER 130 SELF DESIGNED E-COMMERCE PRODUCTS):**

- VENTURE 2: Sketches of Brent Zorich : 138 PRODUCTS.**
  - founder, drop shipping e-commerce clothing line
  - approached by PR firms attempting to put line in GQ and VOGUE
  - projections by firm of Disney, Google, and Amazon of 6 million per year
  - only 5 hours a month of total labor maintaining site: print on demand
  - only \$700.00 annual burn (\$600 Shopify and \$100 web maintenance)
  - **PRODUCTS PAGE:** <https://www.brentzorich.com/bzFashion.html>
- VENTURE 1: BZP Pro (Autodesk Auth Dev) : 3 PRODUCTS.**
  - co founder, Siggraph booth, GDC Booth, Harvard & Yale investors
  - 5 acquisition negotiations under 3 NDAs for 20 million (3 Fort 500s)
  - 3 ILM level e-commerce maya plug-ins quoted as ‘mindblowing’ by Siggraph Chair
  - 250 universities on 6 continents received tech out hustling Facebook pre angel inv
  - 1 week total labor per year updating technology: direct digital download
  - only \$1500.00 annual burn (plug-in maintenance)
  - **PRODUCTS PAGE:** <https://www.brentzorich.com/bzAutorigger.html>

**DUE TO SIZE IN GAMING, CONTACTED BY MICHAEL JACKSON’S PR ABOUT REPRESENTATION:**

**SUMMARY OF EMPLOYERS WHOSE EXPERIENCE INFLUENCED THE VENTURES:**

- Adobe** - Photoshop pre release team.
- The White House** - Remote Volunteer Task Force During 1st Trump Administration
- Walt Disney** - Motion Capture R & D on ‘T.O.T.S.’ & ‘Vampirina’
- Sony Pictures** - Rigging prototyping ‘Guardians of the Galaxy Vol 2’
- Lucasfilm** - ‘Star Wars’, ‘Harry Potter 6’, ‘Transformers 2’, ‘Indiana Jones’
  - best practices steering committee (1 of 10 members), ILM r & d attendee
  - executive trainee, Skywalker Ranch Alum, Spielberg project alum
  - work shown to and approved by George Lucas
  - rigging Boba Fett & Jabba the Hutt, QA on Ahsoka, Jango Fett, General Grievous, Anakin Skywalker, Kit Fisto, Padme Amidala, Rex
  - QA on ILM’s Block Party rigging software porting Linux to Windows
  - executive proposal submission to Board of Directors (Offensive Attack Strategy)
- EA Sports** - redesigned rigging system on ‘MADDEN NFL’ & ‘NCAA Football’- Central Football (EA’s biggest title in North America)
  - global rig QA on ‘FIFA’, ‘Tiger Woods’, ‘NHL’, ‘Facebreaker’, ‘Harry Potter 5’, ‘MMA’
  - modelling and rigging on ‘Superman Returns’
- Take 2 Interactive** - rigging ‘NBA 2K’
- DreamWorks SKG Outreach Program (20 weeks)**
  - participant trained by sups on ‘Shrek’, ‘Spider-Man 2’, ‘Madagascar’, ‘Shark Tale’
- Discovery Channel (Brave New Pictures)**
  - rigging and modeling on ‘The Mystery Dinosaur’ (with ‘Jurassic Park’ scientists)
- Gensler (Architecture firm ranked #1 worldwide)**
  - VW, Lincoln Mercury, Adidas, GTE, shadowed former architect of Frank Gehry
  - In firm practice sessions with M. Arthur Gensler AIA (firm founder and most powerful architect on planet)
- NBBJ (Architecture firm ranked #2 worldwide)**
  - Republic of China, in crit sessions with Chairman of Firm as well as member of Interior Design Hall of Fame
- Nike** - Corporate Permissioned Industrial Design Senior Thesis
- Reebok** - Pitch to CEO as an Entrepreneur

**WORLDWIDE MEDIA:**

**3D ARTIST MAGAZINE** “Industry Insider (Two Page Biography) Issue 10” (Worldwide Publication)  
**3D ARTIST MAGAZINE** “Software included with magazine Issue 68” (Worldwide Publication)  
**3D ARTIST MAGAZINE** “Rigging Feature Interview and Cover of mag-Issue 76” (Worldwide Publication)

**WALL STREET JOURNAL’S MARKET WATCH** “Feature on my biography” (Worldwide Launch)

**EDUCATION:**

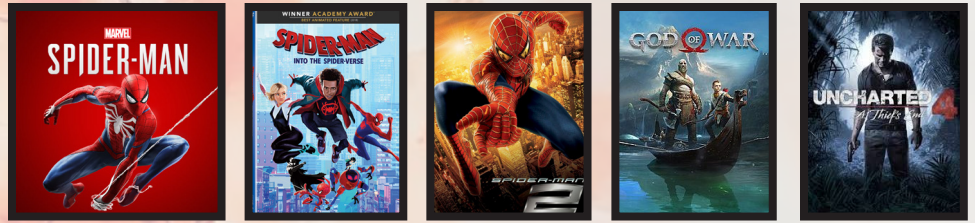
- THE OHIO STATE UNIVERSITY** (BS, INDUSTRIAL DESIGN)
- THE OHIO STATE UNIVERSITY** (MA, COMPUTER ANIMATION/ GRAPHICS)
- STANFORD UNIVERSITY** (CONTINUING STUDIES IN ENGINEERING)

**ORGANIZATIONS:** - **SIGMA ALPHA EPSILON** (Nation’s Largest Fraternity)

**PROPOSED R & D**

## PROJECT REQUESTS: FILM GAME CONVERGENCE

## AND GAME DESIGN CONCEPTUALIZATION



“Spider-Man” and additional “Star Wars” are IP I would like to work on. Incorporating Gensler and NBBJ architectural wayfinding principles in the digital environments on “Spider-Man The Movie: The Game” for the Sony PlayStation was initial graduate research, followed by “Auto-Rigging Dinosaurs in Python” at The Ohio State University ACCAD program; as an advisee of the ACCAD Director who was the former head of Animation at The Ringling School of Art and Design. Ideally, I would develop a technology that automates the character rigging process of the same character in a feature production (“SPIDER-MAN: INTO THE SPIDER VERSE”), a visual effects production (“SPIDER-MAN: FAR FROM HOME”), and a video game production (“SPIDER-MAN: PLAYSTATION 4”), with one common joint based naming convention where the divisions’ three separate assets could use the same animation data on all three divisions. If this were in addition to the creative direction for the designs of the environments for PlayStation IP, that film game convergence pipeline that I design for Sony would also incorporate a modular setup system for all PlayStation properties. In this scenario, through a graphic user interface that I would engineer, if a team at PlayStation wanted to technically construct a character that is for say a biped, they could mix and match Sony Imageworks film “Spider-Man” arms with PlayStation “Drakes Uncharted Fortune” spine and “God of War” legs... all through drag and drop code. This is similar to the QA work I did on ILM’s Block Party Oscar winning rigging software at Lucasfilm. This should pay seven digits through salary, stock, and bonus: up to 10 million annual. I am guesstimating, for Sony, based on what I’ve seen online in regards to quality of product, I could complete this modular design, which would work in Autodesk Maya, for Sony in approximately 8 to 12 months with two to three engineers assisting which would handle more of the algorithmic work load- with me handling the code structure. This modular system should handle “skinning” as well and would be adaptable to add more features. Note: this developed technology could also be developed on other Intellectual Property such as Halo (XBOX and TV show), The Lord of the Rings (WB GAMES and Film), Harry Potter (WB GAMES and Film), Batman (WB GAMES and Film), and Star Wars (Lucasfilm Games and Film). This should save company character cost by a third, and have a common animation library to save additional money. With a core library system, a PlayStation developer should be able to test their converged rig from PlayStation Seattle on “Ghost of Tsushima” with a walk cycle from Los Angeles PlayStation’s “God of War”, and be able to export and build both in game. It is possible that this work could be completed by developing another PlayStation Studio for “convergence” out of Columbus, Ohio. However, the engineers brought on board would need to be qualified with previous AAA video game or Visual Effects experience: ideally having studied from a top 10 ranked engineering school such as Stanford, UC Berkeley, MIT, or Carnegie Mellon. This core team of three to five eliminates the Sony studios reinventing the wheel every time and saves development money.



The second challenge I would like to tackle is the one that this blog is centered on. As the Wizarding World of Harry Potter expands in games and films, more exploratory content will need to be produced. By the films alone, the majority of the scenery has taken place in England. As DLCs for expansive video games get developed, it is possible that more “Hogwarts” style schools will pop up in different cities throughout the planet in this world: a school for the students to attend, and a shopping area (Hogsmeade) for them to purchase supplies in retail. What would be the challenge, would be to first identify where all of the different school locations would be (Rome, Moscow, Chicago, Paris, Tokyo, Prague, etc), identify what the key features of the architecture of that time period are per city (maybe in 1900 in Tokyo a lot of Bamboo was used on the roofs of first level buildings as opposed to brick in Prague), and then design plugin technology based on object oriented programming where you take a base design of a Harry Potter building in Hogsmeade, that JK Rowling would approve of, of course, select the object, execute the operation, and through procedural design the building would change to that city’s period architectural style. The workflow would then be, spending twenty hours on a base polygonal building, then through this technology, instantly procedurally designing a new building based on that style cutting your design production in at least half per building. So, if there were a Hogsmeade in five cities, and a stylized building took 40 hours to create the long way, and a base building prior to the technology took twenty hours, and each Hogsmeade had thirty buildings in it, as opposed to the art team having to spend (5 cities X 40 hours per building X 30 buildings) or 6000 hours, they could use this technology for (1 city X 20 hours per building X 30 buildings) 600 hours, then run the technology through the instant design... and 6000 hours of environment art design would be completed in 600 hours. This base tech could then be applied to other games outside of Warner Bros, including if there was a multiverse Spider game for PlayStation or multiple planets in Halo. Like I had mentioned in a previous blog, as games expand and the cost to produce the mass levels of these games does not get added into value of the budget in regards to additional staff, the tools designer or chief visual officer, that can write the technology to procedurally generate the large amount of quantity of objects needed to complete the level will become the most important person in the pipeline.

**EXTENDED  
RESUME**

# RESUME

## FOR YOUR CONSIDERATION AS "CHIEF VISUAL OFFICER" AT YOUR MAJOR COMPUTER GRAPHICS STUDIO

- RANGE FOR A POSITION LIKE THIS AT A MAJOR FIRM CAN REACH UP TO 600K TO 800K BASE, WITH 1 TO 2 MILLION BONUS, AND 3 TO 7 MILLION IN STOCK •
- CASH COW DESIGNER FEATURING CREATIVE WORK WITH AN ANNUAL BURN OF ONLY \$2,200.00 AND A ROI OF 38 MILLION DOLLARS IF ACQUIRED •

### (D) ENTREPRENEUR AND INDEPENDENT CONTRACT PORTION OF CV

8(D)

#### PERSONAL FINANCIAL DESIGN

#### 'SETTING UP PASSIVE INCOME STREAMS'

2022- CURRENT

##### INTERNATIONAL INVESTOR

BROKERAGES EARNING ON NEW YORK TIME AS WELL AS SINGAPORE TIME (24 HOURS A DAY/ 5 DAYS A WEEK)

TO SHOW COMPUTER GRAPHICS EXECUTIVES I HAVE THE MINDSET TO GENERATE REVENUE

ANNUAL GROWTH IN THE BROKERAGES ESTIMATED AT 8% - 12%

OVER 10 PASSIVE INCOME STREAMS GENERATING REVENUE WITH LITTLE TO NO MAINTENANCE

TWO E-COMMERCE MONETIZED VENTURES ::: ANNUAL BURN OF \$2200.00 ::: POTENTIAL ROI OF 38 MILLION

**The Ten "Streams": Monetized entities in both computer graphics, fashion, and finance that generate revenue (passive income) with little or no maintenance.**

- **2 MONETIZED WEBSITES SELLING CLOTHING ILLUSTRATING VIDEO GAME ENVIRONMENT CONCEPTS**

[ [HTTPS://SKETCHESOFBRENTZORICH.COM](https://sketchesofbrentzorich.com) ]

(PASSIVE INCOME) (E-COMMERCE)

[ [HTTPS://BRENTZORICH.COM/BZFASHION.HTML](https://brentzorich.com/bzfashion.html) ]

(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE) (LABOR: 5 HOURS A MONTH) (6 MILLION A YEAR IN PROJECTIONS)

- **4 DIVERSIFIED BROKERAGES**

(ETF Brokerages)

- AGGRESSIVE: 10% - 12% annual growth (PASSIVE INCOME)

- MODERATE: 7% - 9% annual growth (PASSIVE INCOME)

- CONSERVATIVE: 3% - 4% annual growth (PASSIVE INCOME)

- AGGRESSIVE IRA: 10% - 12% annual growth (PASSIVE INCOME)

- **2 AGGRESSIVE STOCK FUNDS**

(International Singapore Fund and United States Fund)

(PASSIVE INCOME)

- **BZP PRO CITY BUILDER TOOL**

[ [LINK TO PURCHASE CITY BUILDER TECHNOLOGY: RETAIL \\$99.99](#) ]

(PASSIVE INCOME) (E-COMMERCE)

(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE) (LABOR: 1 WEEK A YEAR) (AS OF YET TO BE VALUATED)

- **BZP PRO BSHAPE MIRROR TOOL**

[ [LINK TO PURCHASE BSHAPE MIRROR TECHNOLOGY: RETAIL \\$29.99](#) ]

(PASSIVE INCOME) (E-COMMERCE)

(LIKE A SELF STANDING CAR WASH WITH LOW MAINTENANCE) (LABOR: 1 WEEK A YEAR) (AS OF YET TO BE VALUATED)

- **BZP PRO SMART SKINNER AUTORIGGER** (IND TECH LICENSES NOT FOR SALE: ACQUISITION INQUIRIES ONLY)  
(PASSIVE INCOME) (E-COMMERCE)  
(LIKE A SELF STANDING CAR WASH WITH LOW  
MAINTENANCE) (LABOR: 1 WEEK A YEAR)  
(20 MILLION VALUATION BY THE BUSINESS  
PARTNER OF THE 'HOTH' SUPERVISOR  
ON 'THE EMPIRE STRIKES BACK')
- **'STASH' INDEPENDENT STOCK INVESTMENTS** (PASSIVE INCOME)  
(HEWLETT-PACKARD, LOCKHEED MARTIN, VERIZON, MICROSOFT,  
SONY, APPLE, GOOGLE, ELECTRONIC ARTS, AMAZON, DISNEY,  
NIKE, ACTIVISION BLIZZARD, TYRA BIOSCIENCES (RECENT IPO),  
CLEARWATER ANALYTICS HOLDINGS (RECENT IPO), NOVO NORDISK  
(RECENT IPO), EMERSON)
- **'FUNDRISE' REAL ESTATE INVESTMENTS** already achieved 1% return on investment (ROI) only after one month  
(PASSIVE INCOME)

- Potential with my investment team to bring back six digit annual returns of passive income based on interest of investments. Due to investment strategy, the passive investments brought in \$33,000.00 in passive income in November and December of 2023 alone. This should assist a CEO of a major game studio in staffing me for a position at the creative executive level knowing that I can handle money responsibly. Due to my investment strategies in a recent bull market, my net worth is over 1 million dollars and growing. This is due primarily to a labor initiative where I work 100 hours total on this passive income generation for the entire year: 5 hours a month for the clothing line (60 hours), and a single forty hour week updating the plug-ins; both on an "Etsy Self Selling With No Maintenance" type platform. Not including any passive software or passive clothing sales, in 2024 I am set to earn an additional \$185,000 just off of investments alone due to this strategy and I am only going to spend a third of it; letting the rest compile in my estate.
- Both ventures are two self standing car washes; but instead of washing your self serving car with little to no maintenance, they are selling product to the marketplace at the level, artistically and engineering wise, of former employers (including Lucasfilm, Disney, Sony Pictures, EA Sports, DreamWorks, Take Two, as well as illustrations of architecture that could be used as game concepts by Gensler and NBBJ). Point being though, one of the car washes (BZP PRO) was advised by Empire Strikes Back affiliates to not sell below 20 million in acquisition, and the other car wash (Sketches of Brent Zorich) was projected by CHMW (the firm representing Google, Facebook, Disney, and Amazon) at the potential of 6 million per year with "GQ" and "Vogue" magazine interest. The business strategy is similar to what Sandra Bullock and Tim McGraw did in the movie "The Blind Side." In the movie, that couple set up a multiple amount of Taco Bell restaurants that had their own management team. Since they were not 'hands on', they were investors collecting profits from this passive income. Neither one of those two had the desire to be restaurant owners that partake in daily operations; they simply cash in on the royalties and earnings of these self standing entities. This not only frees them up to do the types of projects they want to actually work on with little involvement in the fast food cash cows (in my case as a CVO), but also provides multiple income streams at little to no billable effort.
- Through an International fund, have set up stock purchases on The Singapore Stock Exchange. The logic behind this would be that I would have money earning interest on both New York Time as well as Singapore Time: 24 hours around the clock constantly earning interest and money. Like Warren Buffett says, "If you don't find a way to make money while you sleep, you will work until you die."
- Due to this investment strategy, approached by 'Forbes Publishing' about writing my own book on resume, investment, and strategy.

- Due to this investment strategy, approached by Stanford University, the top business school on the planet, about being admitted to receive a second masters degree (MBA): although if I did go for a second masters it would probably be a MS in computer science.

- **SPENDING STRATEGY:**

I am in the process of relaunching more software that will be monetized online as well. In hoping that these "cash cows" do well for me, I will probably open more of them in the future. I am hoping that all of this setup will lead to making an impression on the powers that be that are creative executives in the gaming world. Once things are set up, my goal at a major video game publisher as a Chief Visual Officer would be about 600k to 800k base, with 1 to 2 million in bonus, and 3 to 7 million in stock. It is public that the CEO of Electronic Arts, Mr. Andrew Wilson, who is my age, earned approximately 40 million in one year in 2021 due to salary, stock, and bonus. Based on my resume, I am hypothesizing that my value to a company like an Electronic Arts, ILM, PlayStation, XBOX, Take Two, WB Games, etc, is approximately 1/4 of Mr. Wilson's value. Of the 5 million to 10 million per year in earnings, I would most likely live on 500k of it and invest the remaining 4.5 to 9.5 in my brokerages earning 8%, or about an additional 550k to 950k. Add that 550k on top of the initial 500k and after two years, you have over 1.5 million in spending while still having between 9 million and 19 million in your brokerages earning interest. After five years, if those are the earnings, I would have 25 million to 50 million in the bank and my additional spending on top of the 500k principal would be between 2.5 million and 5 million annually. My rule of thumb, for a package where salary, stock, and bonus, is 500k, live off just over a third and invest the rest. Even down the line, if the salary and interest end up being 5 million a year in spending, with 50 million or more in the bank, 5 million a year in spending comes out to about 13k a day. The likelihood of spending more than 13k a day is slim to none.

What is very important, going forward, in regards to finances when I do finally meet the right woman, is that for major amounts of money invested, I do not believe in debt leveraging or running up credit. For my family going forward, I believe in what is called, as described in the above paragraph: fractional spending of interest on principal. I do not like to use debt, people can get into trouble that way. I would never take out a mortgage to fund a potential venture based on pre market projections with the hope of flipping that business against the property mortgage. Both of my ventures are very low cost with major potential ROI and very low labor excretion: e-commerce that is self standing. If another venture were to be formed that required a substantial amount of money in startup, I would try to bring on investors, not pull out loans, or debt leveraging... Too risky. Of principal invested, I spend a "fraction" of the interest earned. This is not necessarily considered "trickle down", it is considered conservative banking with a mass amount of principal to have access to in case of emergencies. With both parents deceased, and not a lot of family left, if there were an unexpected financial crisis (car repairs, housing repairs, etc), I want to have the proper resources in the bank that can pay off those finances in case of emergency. Therefore, running up debt is not my spending strategy. In one of my favorite movies, "Wall Street: Money Never Sleeps", Gordon Gekko who was played by Michael Douglas talks about debt leveraging in regards to the "N.I.N.J.A. Generation", no income, no job, no assets. He explains that people of that generation pull out a second mortgage to buy more cars, a second house, and assets in the house... tvs, etc. Very risky. When the market or the economy dips, the have to declare bankruptcy or get into further debt to pay off existing loans. Big mistake. Also, when your career is project based, sometimes there is a gap between projects or pay. Better to be smart with spending. With this type of business model, if major purchases are financed, they are typically bought with the mindset that, if needbe, the majority of it could be paid off by what is in the bank.

7(D)

**'SKETCHES OF BRENT ZORICH'**

**(A DROP SHIPPING CLOTHING LINE)**

**FOUNDER (PART TIME: 5 HOURS A MONTH)**

**2021-CURRENT**

**SECOND ENTREPRENEURIAL VENTURE (PASSIVE INCOME): ACTIVE**

**INTERNATIONAL PR FIRMS WANTING TO MARKET TO 'GQ' & 'VOGUE' MAGAZINES**

**PR FIRM OF GOOGLE, FACEBOOK, AMAZON, & DISNEY GUARANTEEING SALES OF \$6,000,000.00 A YEAR IF USED**

**\$700.00 ANNUAL BURN (\$600 SHOPIFY & \$100 WEBSITE) WITH A POTENTIAL ROI OF \$18,000,000.00 IN ACQUISITION**

## ITEMS:

- **ADOBE ILLUSTRATED T-SHIRT LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL @ \$38.00 PER ITEM (OVER 50 T-SHIRTS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED HOODIE LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL @ \$56.00 PER ITEM (OVER 20 HOODIES)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED PRINT LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$28.00 PER ITEM (OVER 40 PRINTS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED CARD LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$15.00 PER ITEM (OVER 5 GREETING CARDS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED NOTEBOOK LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$22.00 PER ITEM (OVER 3 NOTEBOOKS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED TOTE BAG LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$50.00 PER ITEM (OVER 2 TOTE BAGS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED COASTERS LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$8.00 PER ITEM (OVER 9 COASTERS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED BOTTLES LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$33.00 PER ITEM (OVER 8 BOTTLES)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED JACKET LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$70.00 PER ITEM (OVER 4 JACKETS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED POLO LINE**  
(E-COMMERCE) (PASSIVE INCOME)  
(drawings from the ipad): RETAIL STARTING @ \$40.00 PER ITEM (OVER 2 POLOS)  
[\[ LINK \]](#)
- **ADOBE ILLUSTRATED BACKPACK LINE**  
(drawings from the ipad): RETAIL STARTING @ \$100.00 PER ITEM (OVER 2 BACKPACKS)

(E-COMMERCE) (PASSIVE INCOME)

[ LINK ]

- **ADOBE ILLUSTRATED BEANIE LINE**

(drawings from the ipad): RETAIL STARTING @ \$30.00 PER ITEM (OVER 5 BEANIES)

(E-COMMERCE) (PASSIVE INCOME)

[ LINK ]

- **ADOBE ILLUSTRATED BEDDING LINE**

(drawings from the ipad): RETAIL STARTING @ \$110.00 PER ITEM (OVER 6 BEDDING)

(E-COMMERCE) (PASSIVE INCOME)

[ LINK ]

- **ADOBE ILLUSTRATED PILLOWCASES LINE**

(drawings from the ipad): RETAIL STARTING @ \$26.00 PER ITEM (OVER 6 PILLOWCASES)

(E-COMMERCE) (PASSIVE INCOME)

[ LINK ]

**As an entrepreneur:**

- Launched casual apparel using my Adobe CGI illustrations as prints in online venues.
- Due to self promotion, attracted a PR firm from Chicago that launched an advertising campaign to over 100 media outlets nationally- being featured in The Wall Street Journal's Market Watch.
- I have been approached by international marketing and PR firms about getting the clothing brand to be featured in "GQ" and "Vogue" magazine, as well as the PR of Michael Jackson about representing me.
- I have been contacted by clothing manufacturers abroad that want to work with the product line in providing clothing material for my "art prints" to be inked on. One major manufacturer in particular in China that provides material for Ralph Lauren has authorization, regulation passing, and distribution ties to Wal-Mart.
- Due to the quality of the concept sketches that are imprinted on the products, I have been approached by advertising and marketing agencies that work with Global Fortune 500 brands such as Google, Facebook, and Amazon, that are confident that this particular venture can earn \$500,000 per month.
- **The annual burn for this venture is \$700.00 (\$600.00 for Shopify and \$100.00 for the web domain) with a potential ROI in acquisition of 18 million (3 year projections). This is designed to be freestanding with little to no maintenance (like a self standing car wash) enabling me to handle potential CVO work or open more digital passive income cash cows. I spend only approximately 5 hours of labor a month on this venture and it can be easily expanded. Low labor costs with a high potential multi million dollar return. All sales and logistics are handled through Shopify (e-commerce).**

6(D)

REPUBLICAN TASK FORCE

VOLUNTEER

2020

- Volunteer survey and questionnaire answering for The White House.

5(D)

CONTINUING STUDIES IN LINEAR ALGEBRA

STANFORD UNIVERSITY

2020

4(D)

ADOBE, INC.

• PHOTOSHOP IOS AND OS PRERELEASE TEAM  
(NDA CONTRACT) (PART TIME: 2 HOURS A MONTH)

2019- CURRENT

**PROJECTS:**

- **PHOTOSHOP QA FOR APPLE'S IPAD PRO 2** (Feedback given to Adobe for advanced copies of their software)

3(D)

WALT DISNEY FEATURE ANIMATION

• SUBCONTRACT MOCAP RIGGING R AND D  
(VIA VITRUVIAN ENTERTAINMENT)

2019

**PROJECTS:**

- **WALT DISNEY FEATURE ANIMATION RIGGING  
PROTOTYPING ON "T.O.T.S."** (incorporating motion capture HIK to Disney Feature Rigs for "proof of concept")
- **WALT DISNEY FEATURE ANIMATION RIGGING  
PROTOTYPING ON "VAMPIRINA"** (incorporating motion capture HIK to Disney Feature Rigs for "proof of concept")

2(D)

SONY PICTURES

• SUBCONTRACT MOCAP RIGGING R AND D  
(VIA VITRUVIAN ENTERTAINMENT)

2017

**PROJECTS:**

- **SONY ASYMMETRICAL RIGGING PROTOTYPING** (Smart Skinner Biped used on character of David Bautista from “Guardians of the Galaxy VOL 2” for proof of concept)
- **SONY SYMMETRICAL RIGGING PROTOTYPING** (Via our sister company, Vitruvian Entertainment: 240 hours of ILM level rigging completed in 70 minutes)

1(D)

**BZP PRO (AUTODESK AUTH DEV)**  
**(E-COMMERCE MAYA PLUGINS)**

**CO-FOUNDER - CHIEF VISUAL OFFICER**  
**(PART TIME: 2 WEEKS A YEAR)**

**2011-CURRENT**

**FIRST ENTREPRENEURIAL VENTURE (PASSIVE INCOME):** **ACTIVE**

**FIVE ACQUISITION REVIEWS WITH THREE FORTUNE 500'S (ADVISED TO NOT GO BELOW 20 MILLION DOLLARS)**

**OUTPENETRATED 'FACEBOOK LLC' VIA PRE ANGEL INVESTMENT IN PRODUCT UNIVERSITY IMPLEMENTATION**

**\$1500.00 ANNUAL BURN (PLUG-IN MAINTENANCE) WITH A POTENTIAL ROI OF \$20,000,000.00 IN ACQUISITION**

**SELF STANDING PASSIVE INCOME SITE LIKE "ETSY" (A SELF STANDING CAR WASH) SELLING MY DIGITAL WORK**

**LABOR IS APPROXIMATELY 2 WEEKS A YEAR (UPDATING SOURCE CODE AND MAINTENANCE)**

**ITEMS:**

- **RIGR RIGGING PIPELINE PLUG-IN** (workflow author from Art=> Skeleton=> Skinning=> ILM Level Control Rig/  
Mocap=> In Game Optimized)  
(E-COMMERCE) (PASSIVE INCOME)
- **SMART SKINNER BIPED/ QUADRUPEL PLUG-IN** (author of Autodesk software that automates 110 hours of character technical construction into 30 minutes) [ CAPTURE ]  
(E-COMMERCE) (PASSIVE INCOME)
- **SMART SKINNER MODULAR RIGGING TECHNOLOGY DESIGN** (author of Autodesk software that automates modular technology for tails, wings, tentacles, toes) [ MEL ]  
[ CAPTURE ]
- **VOXX STUDIOS** (NDA rigging for TV show pitch)

- **DRA (DESIGN REPLACES ART) PLUG-IN** (In development: technology to assist concept artists) [ CAPTURE ]
- **"CITY OF THE SHROUD"** (Rigging cleanup for Abyssal Arts)
- **BLENDSHAPE MIRROR TOOL PLUG-IN** (Mirrors symmetrical blendshapes instantly) [ MEL ]  
(E-COMMERCE) (PASSIVE INCOME)
- **CITY BUILDER PLUG-IN** (Infinite Number of City Buildings with altered color, form, and scale) [ CAPTURE ]  
(E-COMMERCE) (PASSIVE INCOME)

#### As an entrepreneur:

1. Cofounded a LLC with Harvard and Yale alum that is engaged to RevI Ventures.
2. Held booths at the two biggest conferences in entertainment: Siggraph and GDC.
3. Singlehandedly engineered a rigging technology software product that consolidates 80 hours of rigging work into 15 minutes at the level of Industrial Light & Magic (previous employer).
4. After presenting the technology to a publisher of a worldwide magazine, the rigging technology was included in the worldwide magazine's accompanying dvd disc.
5. Due to innovation, made the cover of a worldwide magazine which showcased the product due to software's "functionality" and "ease of use."
6. Received public recommendations for the product from several key people in the computer graphics industry including the Siggraph Conference Chairperson.
7. Co-designed a "freemium" model marketing strategy out penetrating FACEBOOK LLC pre angel investment where 250 universities on six continents received product accompanied by guest lecturing.
8. Have had three Fortune 500 companies (one of the firms being worth 120 billion) submit non disclosures in regards to acquisition of the LLC that were brokered by a former Harvard banking alum of Goldman Sachs. Discussions were held with a fourth international Chinese company by the Goldman Sachs broker as well in regards to acquisition.
9. Due to the disruptive nature of the technology I authored, advised by one of the affiliates of one of the founders of Industrial Light & Magic to not sell in an acquisition below 20 million dollars. This particular person was the affiliate of the AT-AT/ Imperial Walker Supervisor on the Battle of Hoth in Star Wars Episode V: The Empire Strikes Back.
10. Interview, screen, and negotiate for BZP equity, including the firm of Kevin O'Leary (ABC's Shark Tank): raised investment money for BZP from alum of Harvard and Yale.
11. This LLC was initially designed to be an online monetized standalone cash cow with little maintenance enabling the partners to work on other projects. This cash cow was to sell Autodesk Maya plug-ins online with the difficult task of making money with an addressable market of only 100,000 Autodesk licenses worldwide that could use our technology. Very small. In a situation like this, although we sold in the tens of thousands in plug-in sales, we had a choice, either raise capital to make

the plug-in a stand-alone software with a larger addressable market, or try to get the plug-in source code acquired by a major technology firm. We decided to try to get the source code acquired and were under review five times for a multi million dollar amount, with five NDAS unable to discuss the negotiations.

12. Due to size and stature in the video game industry, my portfolio is brought up as a topic of discussion in Universities for video game majors.

- **The annual burn for this venture is \$1500.00 (plug-in update and maintenance) with a potential ROI in acquisition of 20 million (five reviews already with the last being in 2020-2021). This is designed to be freestanding with little to no maintenance (like a self standing car wash) enabling me to handle potential CVO work or open more digital passive income cash cows. I spend less than two weeks a year updating the source code with newer features as well as any potential recompiling for the parent software, Autodesk Maya, for self sustaining e-commerce. Low labor costs with a high potential multi million dollar return. All sales and logistics are handled through Shopify.**

### (C) VIDEO GAME DEVELOPER PORTION OF CV

8(C)

MASTERS DEGREE

ACCAD AT THE OHIO STATE UNIVERSITY

01-04, 10-11

#### ACCAD Description:

The Ohio State ACCAD program, where computer graphics were invented in the 1960s by Professor Emeritus Charles Csuri, is where Brent went to complete a masters in computer graphics/ technical direction. Note: key alum of this program had made the liquid alloy T-1000 in "Terminator 2: Judgement Day" starring Arnold Schwarzenegger; the velociraptors in the original 1993 "Jurassic Park" directed by Steven Spielberg; the founder of FOX Blue Sky Studios who created "Ice Age", "Horton Hears a Who", and "The Peanuts Movie"; and the Chief Technology Officer of PIXAR Animation Studios. Of the 50,000 plus students at The Ohio State University, only approximately ten to fifteen students had security access to this ACCAD graduate program building. Graduate admittance into this program is determined by portfolio, and professional and academic achievement.

7(C)

LUCASFILM, LTD.

• LUCASFILM ANIM SINGAPORE [ OFFER LTR ]

• LUCASARTS [ BUSINESS CARD ]

• INDUSTRIAL LIGHT & MAGIC (HR BENEFITS)

• SENIOR TECHNICAL ARTIST

• CORPORATE EXECUTIVE TRAINEE

• BI-MONTHLY BEST PRACTICES COMMITTEE [ NOTES ]

2008-2009

## PROJECTS:

- **“STAR WARS THE FORCE UNLEASHED ULTIMATE SITH EDITION”** (lead character technical construction and submitted concept artwork) [ CAPTURE ]
- **“INDIANA JONES AND THE STAFF OF KINGS”** (character technical construction and character deformation R & D). Vehicular rigging, Sudao Rigging (villain character), and LucasArts marketing "Gold Guy" accessories rigging- A Steven Spielberg Project
- **“STAR WARS THE CLONE WARS: SEASON TWO”** (color correction & compositing on two episodes- shots include Cad Bane and Obi-Wan Kenobi)- shown at annual firm wide meeting
- **“TRANSFORMERS REVENGE OF THE FALLEN”** (shot approval in dailies at weekly Industrial Light & Magic Creature R & D meetings- shots include Optimus Prime and Devastator). This took place in Building B in the Presidio in the screening room near the Stormtrooper on our Tuesdays at 4:00 PM weekly ILM creature R & D meetings during March and April of 2009.
- **“STAR WARS THE FORCE UNLEASHED II”** (initial kickoffs, shared assets, file management, character technical construction research and development)
- **“HARRY POTTER AND THE HALF BLOOD PRINCE”** (shot prep for monthlies approved by the head of ILM Singapore- Shots include Harry Potter and Professor Dumbledore- music accompanying piece is "Eulogy" by TOOL). I was informed in Singapore that had I not taken the promotion to go to San Francisco to do more advanced development I could have potentially shifted my career focus to compositing and color correction and worked on Potter 6 in Singapore full time.

- **Key Achievement: Due to being one of the top people in the top company in computer animation/ graphics/ and video games, promoted, salary increased, and relocated from Singapore to San Francisco after only five months.**
- Invited by The Director of Animation Technology, former CTO of Peter Jackson's WETA Digital, to be on the Steering Committee setting "Best Practices" for LucasArts, Lucasfilm Animation, and ILM.
- Invited to the prestigious Skywalker Ranch on numerous occasions to obtain extensive research that was incorporated into characters Boba Fett and Jabba the Hutt.
- Converged the Emmy Award winning film Ahsoka Tano with ILM's Oscar Nominated Jango Fett into an optimised character working in the Unreal Engine that was approved directly by Mr. George Lucas in Singapore.
- Referred to by the project manager on the film game convergence crew in Singapore, who was a ten year Sony veteran and had worked in games since the 1980's, as the "top rigger" in the industry.
- Due to the astonishment on the Singapore floor of the technical team after I technically constructed one of my convergence rigs, I began to be referred to on the floor as "God."
- Character exploration, documentation, and benchmarking, of Star Wars IP rigging assets such as General Grievous, The Emperor, Ahsoka Tano, Kit Fisto, Lord Vader, and Anakin Skywalker, in Singapore.

- Quality assurance, animation cycle testing, exploration, and technical documentation on standard ILM biped, quadruped, and winged characters in Singapore.
- Invited into highly coveted Creature Research and Development meetings at Industrial Light & Magic after demonstrating technical ability to ILM Department Supervisor.
- Admitted into Lucasfilm Executive training via Engaged Leadership LLC after proving strong leadership qualities for the team. I went through executive training before my own manager did.
- The President of LucasArts positively reviewed my executive proposal entitled *Offensive Attack Strategy* about attacking Lucasfilm opposition and passed it on to the Board of Directors.
- Executive Recruiting: After the firm wide viewing of *Quantum of Solace*, the Vice President of LucasArts had me accompany him to lunch in Sausalito to assist with recruiting corporate staff of Electronic Arts (Fifa) for Lucasfilm.
- One of the characters completed with under my lead technical direction, *Ultimate Evil*, was chosen as the cover of *Star Wars The Force Unleashed*, a very prestigious honor.
- Documented and extracted key assets of ILM's rigging software, *Block Party 1*, to do quality assurance against Autodesk Maya for multi divisional usage.
- After reviewing the latest build of the XBOX 360 and PS3 version of "*Indiana Jones and the Staff of Kings*", was influential in the cancellation due to my thoughts that the fun factor on the whip mechanics would not match "*God of War*."

6(C)

ELECTRONIC ARTS [ CARD ]

• ASSOCIATE TECHNICAL ARTIST

2005, 07-08

• LEAD RIGGER ON CENTRAL FOOTBALL

#### PROJECTS:

- **"MADDEN NFL 08"** (shoulder pad research and development. football player skinning)
- **"NCAA FOOTBALL 08"** (shoulder pad research and development. football player skinning)
- **"EA SPORTS MMA"** (prototype rig development: the rig design could breath with muscle joint deformation as well as fat jiggle and was presented to the Central Render group with mock MMA test animation)
- **"TIGER WOODS PGA 09"** (prototype rig development: the rig could breath with muscle deformation and was presented to both the animation Madden leads as well as The Tiger Woods team for test implementation. Kickoffs and skinning assistance were also attended as well between Madden tasks)
- **"NFL TOUR"** (in charge of character technical construction for all characters in title- key standards: Terrell Owens, Brian Urlacher, Drew Brees)

- **“NFL HEAD COACH 09”** (in charge of character technical construction for all characters in title)
- **“MADDEN NFL 09”** (in charge of character technical construction for all characters in title) [ CAPTURE ]
- **“NCAA FOOTBALL 09”** (in charge of character technical construction for all characters in title)
- **“SUPERMAN RETURNS”** (character technical construction of dragon villain character, citizen modeling, and modeling of Lex Luthor's wardrobe)
- **“FIFA 09”** (global rigging guidance between EA Orlando and EAC Vancouver's Bodyshop) - rig swapping, research and development with the EAC PSC delay node. implemented in Autodesk Maya on 'NFL Tour'- cut from game.
- **“NHL 09”** (global rigging guidance between EA Orlando and EAC Vancouver's Bodyshop) - rig swapping, research and development with the EAC PSC delay node. implemented in Autodesk Maya on 'NFL Tour'- cut from game.
- **“FACEBREAKER”** (global rigging guidance between EA Orlando and EAC Vancouver's Bodyshop) - rig swapping, research and development with the EAC PSC delay node. implemented in Autodesk Maya on 'NFL Tour'- cut from game.
- **“NBA LIVE 09”** (global rigging guidance between EA Orlando and EAC Vancouver's Bodyshop) - rig swapping, research and development with the EAC PSC delay node. implemented in Autodesk Maya on 'NFL Tour'- cut from game.
- **“HARRY POTTER AND THE ORDER OF THE PHOENIX”** (global rigging guidance between EA Orlando and EA London) - rig swapping, a technical lead from EA London was giving a presentation in Orlando and after he saw my technical convergence rigs he sent the Harry Potter rig to me from London to analyze and breakdown. the hope was to see if any aspects of the Potter rig could be used on Central Football, the rig was keyframed and Madden NFL is mocap so nothing was used.

- **Key Achievement: Salary increased after only three months with Linkedin endorsements from both my manager (The Dev Director of Central Render) and the Main Producer of MADDEN NFL.**
- After proving technical abilities, invited into monthly global meetings assisting on rigging with EA SPORTS' "Global Rigging Bodyshop" (FIFA, NHL, Fight Night, included).
- Pitch to heads of Central Football about EA SPORTS working with NIKE to collaborate on biomechanics and motion capture after requested how to improve the team.
- Redesigned the football rigging system based on anatomical proportions as opposed to cartoony exaggeration that used the studio custom quaternion node and was implemented on all football titles going forward.
- 10,000 animations (entire football animation library) retargeted to my rigging setup's redesign on EA SPORTS top grossing multi billion dollar annual title: MADDEN NFL (Central Football).

- Due to the art directors on Central Football being concerned that I was going to leave the studio after only two months due to my portfolio, they took me to lunch and sold me on staying for an additional year; claiming me to be one of the top talents in all of EA. Within two months of working in that studio, I was being contacted by major firms such as Digital Domain, Rhythm and Hues (to work on Oscar winning "The Golden Compass"), and DreamWorks Animation (to work on "How To Train Your Dragon"). I was advised by both faculty at ACCAD as well as the interviewer at DreamWorks to remain in gaming because it is far more lucrative; and, as a former architectural designer, a better fit to me artistically due to the end user being able to navigate through an environment similar to what is done in architecture. This is closer related to Bill Gates and Sergey Brinn, multi billionaires, as opposed to heading the direction of a film director or film producer. Film makers do not make what tech giants make, although ILM, where I ended up, is very prestigious. I stayed for the year later to move on from EA Orlando and go to Lucasfilm, which is the top company where I was an executive trainee and best practices committee. Now of course being rivaled by Sony PlayStation (Spider-Man, Last of Us, Drake's Uncharted Fortune, and God of War).
- Partially due to my redesigned rigging system, MADDEN NFL XX (MADDEN NFL 09) received the highest reviewed score (9.1) of any MADDEN NFL over the last 20 years on IGN: since MADDEN NFL 04.
- Due to the outstanding job done as an intern on Superman Returns with the citizen modeling as well as dragon rigging, awarded the task of creating Lex Luthor's wardrobe for the title, a task typically given to a senior character director.

NOTE: To quantify the efforts I put in during my tenure at EA, when I first arrived and began to fix the rigging on Central Football, it was common that I would do research and development until 1:00 A.M.; even pulling an allnighter on occasion. I would definitely work with Electronic Arts again as a Chief Visual Officer/ Creative Executive, but it would need to be on their Star Wars or EA Sports Intellectual Property.

5(C)

2K SPORTS (TAKE 2 INTERACTIVE)

CHARACTER TECHNICAL  
DIRECTOR

2006

**PROJECTS:**

- "COLLEGE HOOPS 2K7" (shoulder deformation tweaking, cheerleader character technical construction)
- "COLLEGE HOOPS 2K8" (character technical construction research and development)
- "NBA 2K8" (character technical construction research and development- tested on data of Shaquille O'Neal)

4(C)

THE OHIO STATE UNIVERSITY

GRADUATE  
ASSOCIATESHIP

2005

**Project Description:**

In the Summer of 2001, The Burpee Museum of Natural History, Rockford, IL discovered Jane, a juvenile Tyrannosaurus rex, in the Badlands of southeastern Montana. Jane is the most complete juvenile T.rex ever found. Jane lived and died 66 million years ago during the Cretaceous Period. It's unprecedented for such a small museum to discover, restore and own a dinosaur of this magnitude. Starting in January 2005, The Burpee Museum, The Advanced Computing Center for the Arts and Design (ACCAD) at The Ohio State University, and Engine Studios, Rockford IL, collaborated on an IMLS funded project for Jane: Diary of a Dinosaur. ACCAD contributed computer animation and interactive touchscreen media for the permanent exhibit which opened June 29, 2005 at the Museum.

3(C)

DREAMWORKS SKG OUTREACH PROGRAM

20 WEEK PARTICIPANT VIA ACCAD AT  
THE OHIO STATE UNIVERSITY

2005

- **Key Achievement: Attended lecture session q and a with Jeffrey Katzenberg.**
- Trained in computer graphics by Supervisors that worked collectively on Spider-Man 2, Madagascar, Finding Nemo, Shark Tale, Shrek, and Spirit.
- Gave lecture session at the Wexner Center for the Arts on Computer Graphics to College of the Arts and Computer Science students at Ohio State.
- Shadowed the Rigging Supervisor that was the rigging lead on "Finding Nemo" at PIXAR that taught me about proxy rigging.
- During the Outreach Program one of the supervisors on "Shark Tale" took me to dinner and expressed deep interest in me coming on board (guaranteeing me a job in the animation studio) and I told him I wanted to pursue gaming because it looked far more lucrative. I knew, near the time of this, when it was more fun playing "The Lord of the Rings: The Two Towers" by Electronic Arts on the XBOX than watching the film version counterpart on a DVD, that gaming was going to be the dominant industry to be in regards to entertainment. Playing as Legolas on "The Amon Hen" level of that game is my favorite level in the history of gaming. According to reports, the gaming industry makes more money than film, television, and music industry combined worldwide.

2(C)

BRAVE NEW PICTURES (THE DISCOVERY CHANNEL)

CHARACTER TECHNICAL DIRECTOR/ ANIMATOR/  
COMPOSITOR/ MODELLER

2003-2005

**PROJECTS:**

- **"THE MYSTERY DINOSAUR"** (rigging, animating, and compositing of photoreal dinosaurs for national televised "Walking With Dinosaurs" piece.) [ SHOW ]

- **Key Achievement: Worked with and studied Paleontology as applied to graphics with The Burpee Museum, in Rockford, Illinois,**

who assisted Dr. Robert Bakker on Steven Spielberg's "Jurassic Park."

- Involved in critical reviews in weekly dinosaur biomechanics lectures that applied to motion tests.

1(C)

THE OHIO STATE UNIVERSITY

GRADUATE TEACHING  
ASSOCIATESHIP

2001-2002

**Teaching Description:**

The teaching portion of the Graduate Associateship involved assisting a Design Professor in a class project where they did a placement and redesign of a museum space. Misc department tasks were also completed.

**(B) PREVIOUS ARCHITECTURAL DESIGN PORTION OF CV**

5(B)

GENSLER

(THE ARCHITECTURE FIRM RANKED #1 WORLDWIDE)

ARCHITECTURAL DESIGNER

1999-2001

[ CARD ]

**PROJECTS:**

- **ADIDAS** (store auditing: flown from Atlanta, Georgia to Florida to do site surveying and measurements)
- **VOLKSWAGEN** (design and construction documentation) [ CD ] [ DD ]  
[ PICS ]

- **LINCOLN MERCURY** (exterior architectural design prototyping)
- **GTE** (construction documentation) [ CD ]
- **SIU** (construction documentation) [ CD ]

• **Key Achievement: Salary increased during employment.**

- Recommended to graduate school at ACCAD at The Ohio State University by a partner in the firm.
- Designed dozens upon dozens of Design Documents on Volkswagen retail stores throughout the United States, primarily concentrated in the southeast region.
- Gave studio presentation as apart of firm training on Industrial Design, Retail, and Brand.
- Due to proven illustration ability, flown between Atlanta and Charlotte studios to handle marker rendering.
- Created technical design and construction documentation of both interior and landscape architecture for Fortune 100 clientele.
- For several weeks shadowed a licensed Gensler architect on facility design that had previously studied and worked for Frank Gehry.
- In studio crit sessions with M. Arthur Gensler, FAIA, firm founder and most powerful architect on the planet.

**Firm Description:**

At the time of employment they were listed as the design firm ranked number one in the world. They are the architect of Steve Jobs (M. Arthur Gensler personally designed Steve's Apple retail stores), Sony Pictures Headquarters, George Lucas (Lucasfilm Headquarters), DreamWorks Headquarters, Disney theme parks, Pixar Headquarters, Electronic Arts Headquarters, Mark Zuckerberg (Facebook Headquarters), Google Headquarters, and several others like the Shanghai Tower which is the second tallest building in the world.

4(B)

**NBBJ**  
(RANKED MOST INNOVATIVE DESIGN FIRM  
WORLDWIDE)

**POST GRADUATE INTERN**

**1998-1999**

**PROJECTS:**

- **THE REPUBLIC OF CHINA (THE BEIJING HOTEL)** (material specification and drafting) [ MARKETING ]

- **Key Achievement: In crit sessions on Beijing with Friedl Bohm, FAIA, firm chairman and world famous architect.**
- Got to shadow on several crit sessions on Beijing a member of The Interior Design Hall of Fame (Rysia Sucheka): methodologies applicable to video game level or environment design.

**Firm Description:**

At the time of employment they were listed as the design firm ranked number two in the world and were also awarded the title of "Most Innovative Design Firm in the World" by Fast Company Magazine. NBBJ is Bill Gates (The Bill and Melinda Gates Foundation), Reebok Headquarters, Progressive Field (The Cleveland Indians), The Cincinnati Bengals Stadium, LinkedIn Headquarters, Nationwide Insurance Headquarters (Columbus, OH), Tencent Headquarters, and Jeff Bezos (Amazon Headquarters) architect.

3(B)

CONTINENTAL OFFICE FURNITURE (HERMAN MILLER)

DESIGN INTERN

1998

- **Key Achievement: Space planning and design of interiors for several of Continental's larger clients.**

[ DD ]

2(B)

CUSTOM COACH

DESIGN INTERN

1997

**PROJECTS:**

- **JOHN MCCONNELL COACH (OWNER OF COLUMBUS BLUE JACKETS)**

(interior illustrations)

[ DD ]

**Firm Description:**

Custom Coach is the premiere luxury coach and SUV design facility in The United States. Clients back in 1997 while Brent interned there included John Madden's "Madden Cruiser", Deion Sanders, President George H. Bush, and finally Minister Louis Farrakhan (The Leader of The Nation of Islam), who he met in person.

1(B)

TOMMY HILFIGER

**VISUAL MERCHANDISER AND IN STORE SALES**  
**(ASSISTED IN RETAIL DESIGN KNOWLEDGE)**

1995

## BONUS: BRENT'S FAMILY LINEAGE :::: ARCHITECTS, ENGINEERS, SCIENTISTS, FACULTY, AND MILITARY

Brent was born on December 6th, 1974 in Columbus, Ohio. If you believe in astrology, he is a Sagittarius (Greek Astrology) Tiger (Chinese Astrology). Other famous Sagittarius Tigers in the arts, design, and engineering, include Ludwig van Beethoven. His dad, Joseph A. Zorich, was an MBA and Microbiologist from Ohio State who ran the Ohio Department of Health and worked on the Governor's Emergency Medical Task Force; and his mom, Jane "Cookie" Zorich, was a blood lab technician who became a preschool teacher once Brent was four years old. [ OBITS ] Brent had been informed by his family growing up that on his Italian father's side he is the distant cousin of NFL Hall of Fame quarterback Dan Marino. His Godfather on his father's side as well as his cousins, also from the same family, are engineering alum of The University of Notre Dame; while another of his cousins who have passed is alum of St. Mary's in South Bend, Indiana. The former President of Capital University in Columbus, Ohio, is Brent's cousin as well. Brent is 1/4 Volpe (Sicilian), 1/4 Zorich (Polish), and 1/2 Sotak (Czechoslovakian). For a little history in The Ohio Valley, The Volpe family (over 100 years ago) from Pittsburgh, Pennsylvania, were one of the original "organized" crime families in The United States; and frequently worked with famous mobster Al Capone out of Chicago, Illinois. On his mother's Czechoslovakian side, his grandfather, Gaze Sotak, was in eight major battles in The Pacific as a First Sergeant in the United States Marine Corps in World War II. In one of the battles, he and a few of his men were stranded for approximately fifteen days and left for dead until discovered by United States military patrol. Brent's Czechoslovakian grandmother's lineage on his mother's side, The Fescos, were architects in old country in Prague. His grandfather on his dad's side, Stanley Zorich, was an army veteran of World War II and an avid New York Yankees fan with his favorite player being Derek Jeter. Living through The Great Depression, Stanley taught the family how to conserve money properly and invest in growth accounts.

## IN CLOSING:

For fun, Brent enjoys going to four star steakhouse bars to watch ESPN (although he rarely drinks alcohol); lecturing at universities around the country on the topic of video game and visual effects development; and at Starbucks, daily, sketching Frank Gehry influenced deconstructive buildings on his iPad Pro 2 (with APPLE Pencil), using the ADOBE Design Ecosystem software. He is a fan of Ohio State Football, pulls for the The Chicago Bears in the NFC, the AFC North (Pittsburgh Steelers, Baltimore Ravens, Cleveland Browns, and Cincinnati Bengals) in the AFC, and affiliations of Michael Jordan. Freshman year at The Ohio State University Brent was a walk on hopeful for The Ohio State Football team but failed to make the squad due to having bronchitis during tryouts. For a year in college he switched his major from Industrial Design to Pre Allied Medicine, later to switch back, because at the time, he wanted to be a strength coach in the NFL. During his undergrad stay at Ohio State, his roommates were both members of the Ohio State Varsity Football and Varsity Basketball team at the same time. Throughout school he trained football players in the weight room; that study of physiology and biomechanics is directly applicable to the character motions he designs for both film and game characters. In college he practiced Jeet Kune Do: the martial art of Bruce Lee. His favorite movies are Spider-Man 2, The Lord of the Rings, Harry Potter and the Prisoner of Azkaban (that is his favorite movie actually seeing it over thirty times in the theater), The Fantasia Series, and Star Wars Episode III: Revenge of the Sith. His favorite video games are Lord of the Rings: The Two Towers, Harry Potter and the Prisoner of Azkaban, and Battlefront II, all by Electronic Arts for the XBOX; Spider-Man, and God of War for the PlayStation 4; and The Batman Arkham Series by Warner Bros Interactive.

His favorite music acts are Pink Floyd- with his favorite song being "Time": that is his favorite guitar solo which is often what Brent listens to when conceptualizing 'line' in his video game architectural designs; Seal- with his favorite songs being "Future Love Paradise" and "Deep Water": Brent finds Seal's work to be very soothing and relaxing when doing intense programming; Godsmack- with his favorite song being "I Stand Alone": who he often listens to when exercising to clear his head or rendering his designs; Frank Sinatra- with his favorite song being "Fly Me To The Moon": a perfect companion for his coffee in the morning; Metallica- with his favorite song being "Leper Messiah": their heavier, earlier, collection is often what Brent listens to when rendering in his Adobe 'line work' on his IPAD; and U2- with a tie for his two favorite songs being "Gone" and "Until The End Of The World". NOTE: 'The Edge' is his favorite musician as well as his favorite artist to conceptualize his line work portion of his abstract and character shapes to on his IPAD- pre render- while designing. "Until The End Of The World" is also one of U2's favorite songs by them because that is the song they chose to play at their "Rock 'n Roll Hall of Fame" induction. Pending on the design of the video game architectural shape that is being created, Brent will adjust his music appropriately to put him in the proper frame of mind for that desired design intention so that he might pick the proper color palette to render in the line work; ie. if the building is to be a morbid environment that you would potentially associate with Voldemort in Harry Potter IP, he might pick Nine Inch Nails "Heresy" or Nirvana's "On A Plain" over listening to Pink Floyd's "Learning to Fly," so on and so forth. Brent tries to time the 'pulling of the guitar' chords of these respective artists to his stroke on his IPAD, enabling him to create the 'deconstructive style' of design engineering that he enjoys innovating.

Brent's eventual goal would be to be a Chief Visual Officer at a major animation, visual effects, or video game studio similar to someone like Doug Chiang, Hideo Kojima, or John Knoll, with Mark Pincus potential: who he had the pleasure of having a brainstorming session. Companies he had in mind were PlayStation (God of War, Drake's Uncharted Fortune, Last of Us, Spider-Man), Xbox (Halo), Rockstar Games (Grand Theft Auto), Warner Bros Interactive (Harry Potter, Batman, The Lord of the Rings), a return to ILM (Star Wars, Marvel), and a return to Electronic Arts (Star Wars). He looks to the creative visual guidance of Peter Jackson and JK Rowling work for inspiration. Brent hopes to write a memoir one day on his own reflections and professional practices stemming from portfolio experiences as well as collegiate lecturing similar to architect Simon Wylar in the movie "The Lake House" - as a goal Brent would hope that every three years for three months he could take a sabbatical and lecture a studio class at Harvard University in Design, Animation, or Engineering. Brent is hopeful that once one of his ventures are acquired, and the money is invested properly, he will have the resources to operate his own private equity firm that will coincide with Chief Visual Officer tasks.

To some, this resume is almost difficult to believe in its accuracy. That is why if a legal question ever came up in regards to its legitimacy, Brent would be willing to take a polygraph in court to prove its merit. Brent works very hard and would be incredibly upset if people did not give credit for things that he had done in a work environment; and of course, in doing the legal test, Brent would need to be compensated quite considerably and expect those falsely accusing to be terminated from employment. False statements could potentially affect a valuation from an investor who is wanting to put money into a venture that was designed from a skill set acquired in this production experience.





**THANK YOU FOR YOUR CONSIDERATION**

**- JANGO RED -**